# **Monthly Indicators**



### September 2024

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

### **Activity Snapshot**

| - 15.8%                                   | + 7.8%                                   | + 13.7%                              |
|---|--|--------------------------------------|
| One-Year Change in<br><b>Closed Sales</b> | One-Year Change in<br>Median Sales Price | One-Year Change in<br>Homes for Sale |
|   |  |                                      |

| Activity Overview                       | 2  |
|---|----|
| New Listings                            | 3  |
| Pending Sales                           | 4  |
| Closed Sales                            | 5  |
| Days on Market Until Sale               | 6  |
| Median Sales Price                      | 7  |
| Average Sales Price                     | 8  |
| Percent of Original List Price Received | 9  |
| Housing Affordability Index             | 10 |
| Inventory of Homes for Sale             | 11 |
| Months Supply of Inventory              | 12 |
| Area Overview                           | 13 |



# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

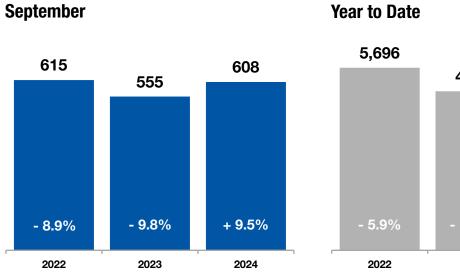


| Key Metrics                  | Historical Sparkbars        | 9-2023    | 9-2024    | Percent Change | YTD 2023  | YTD 2024  | Percent Change |
|------------------------------|-----------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                 | 9-2021 9-2022 9-2023 9-2024 | 555       | 608       | + 9.5%         | 4,962     | 5,282     | + 6.4%         |
| Pending Sales                | 9-2021 9-2022 9-2023 9-2024 | 432       | 457       | + 5.8%         | 3,696     | 3,680     | - 0.4%         |
| Closed Sales                 | 9-2021 9-2022 9-2023 9-2024 | 532       | 448       | - 15.8%        | 3,505     | 3,443     | - 1.8%         |
| Days on Market               | 9-2021 9-2022 9-2023 9-2024 | 35        | 51        | + 45.7%        | 43        | 49        | + 14.0%        |
| Median Sales Price           | 9-2021 9-2022 9-2023 9-2024 | \$292,250 | \$315,000 | + 7.8%         | \$288,000 | \$300,000 | + 4.2%         |
| Avg. Sales Price             | 9-2021 9-2022 9-2023 9-2024 | \$357,860 | \$409,271 | + 14.4%        | \$364,589 | \$372,129 | + 2.1%         |
| Pct. of Orig. Price Received | 9-2021 9-2022 9-2023 9-2024 | 96.5%     | 95.4%     | - 1.1%         | 97.4%     | 96.5%     | - 0.9%         |
| Affordability Index          | 9-2021 9-2022 9-2023 9-2024 | 70        | 73        | + 4.3%         | 71        | 76        | + 7.0%         |
| Homes for Sale               | 9-2021 9-2022 9-2023 9-2024 | 1,376     | 1,565     | + 13.7%        |           |           |                |
| Months Supply                | 9-2021 9-2022 9-2023 9-2024 | 3.6       | 4.2       | + 16.7%        |           |           |                |

# **New Listings**

A count of the properties that have been newly listed on the market in a given month.

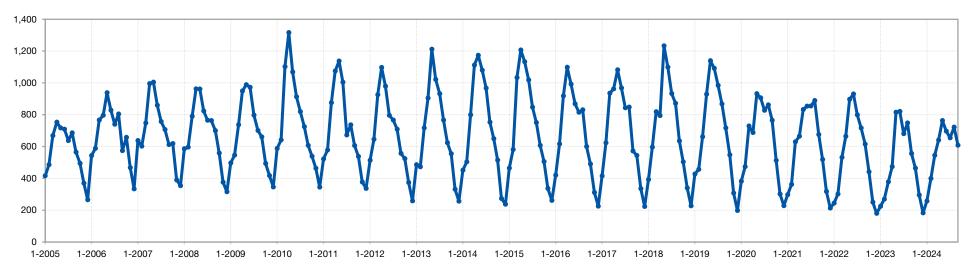




| 5,696  | 4,962   | 5,282  |
|--------|---------|--------|
|        |         |        |
|        |         |        |
| - 5.9% | - 12.9% | + 6.4% |
| 2022   | 2023    | 2024   |

| New Listings   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| October 2023   | 464 | 441        | +5.2%          |
| November 2023  | 295 | 250        | +18.0%         |
| December 2023  | 182 | 179        | +1.7%          |
| January 2024   | 257 | 224        | +14.7%         |
| February 2024  | 399 | 269        | +48.3%         |
| March 2024     | 544 | 378        | +43.9%         |
| April 2024     | 640 | 473        | +35.3%         |
| May 2024       | 763 | 815        | -6.4%          |
| June 2024      | 696 | 820        | -15.1%         |
| July 2024      | 654 | 680        | -3.8%          |
| August 2024    | 721 | 748        | -3.6%          |
| September 2024 | 608 | 555        | +9.5%          |
| 12-Month Avg   | 519 | 486        | +6.8%          |

### **Historical New Listings by Month**

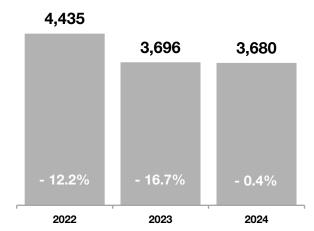


# **Pending Sales**

A count of the properties on which offers have been accepted in a given month.

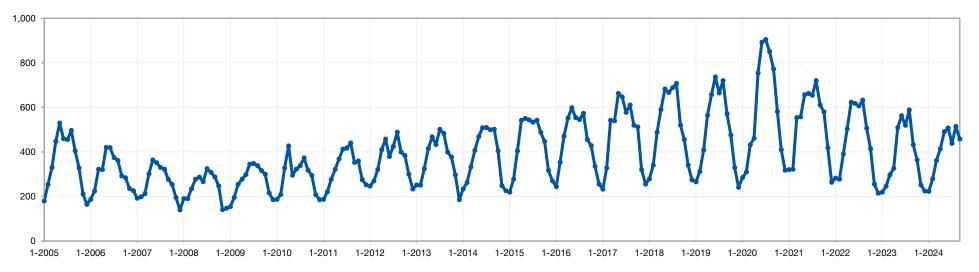


# September Year to Date 506 432 457 432 457 -14.6% -17.0% -14.6% +5.8% 2022 2023 2024



| Pending Sales  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| October 2023   | 364 | 414        | -12.1%         |
| November 2023  | 251 | 255        | -1.6%          |
| December 2023  | 224 | 214        | +4.7%          |
| January 2024   | 222 | 219        | +1.4%          |
| February 2024  | 278 | 245        | +13.5%         |
| March 2024     | 361 | 296        | +22.0%         |
| April 2024     | 413 | 326        | +26.7%         |
| May 2024       | 490 | 509        | -3.7%          |
| June 2024      | 507 | 562        | -9.8%          |
| July 2024      | 438 | 519        | -15.6%         |
| August 2024    | 514 | 588        | -12.6%         |
| September 2024 | 457 | 432        | +5.8%          |
| 12-Month Avg   | 377 | 382        | -1.3%          |

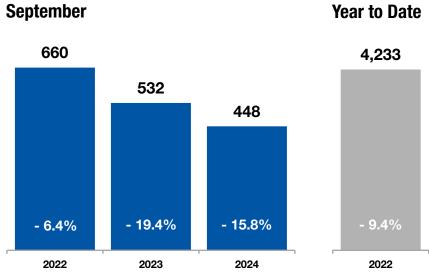
### **Historical Pending Sales by Month**



# **Closed Sales**

A count of the actual sales that closed in a given month.

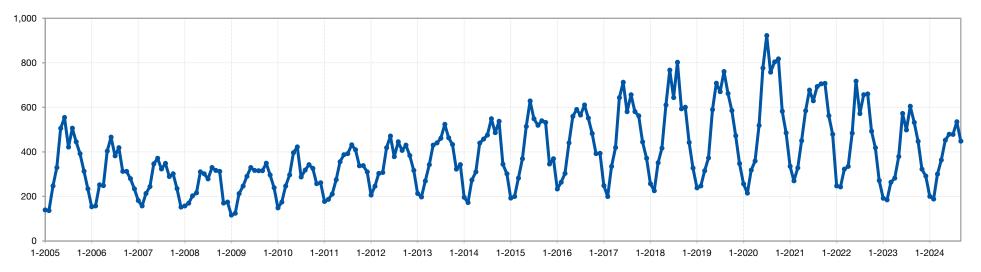




| 4,233  |         |        |
|--------|---------|--------|
|        | 3,505   | 3,443  |
|        |         |        |
|        |         |        |
|        |         |        |
| - 9.4% | - 17.2% | - 1.8% |
| 2022   | 2023    | 2024   |

| Closed Sales   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| October 2023   | 447 | 492        | -9.1%          |
| November 2023  | 322 | 418        | -23.0%         |
| December 2023  | 291 | 271        | +7.4%          |
| January 2024   | 200 | 191        | +4.7%          |
| February 2024  | 188 | 184        | +2.2%          |
| March 2024     | 300 | 263        | +14.1%         |
| April 2024     | 363 | 282        | +28.7%         |
| May 2024       | 452 | 379        | +19.3%         |
| June 2024      | 479 | 572        | -16.3%         |
| July 2024      | 478 | 498        | -4.0%          |
| August 2024    | 535 | 604        | -11.4%         |
| September 2024 | 448 | 532        | -15.8%         |
| 12-Month Avg   | 375 | 391        | -4.1%          |

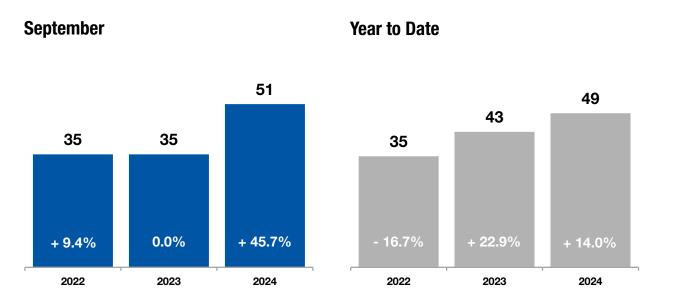
### **Historical Closed Sales by Month**



# **Days on Market Until Sale**

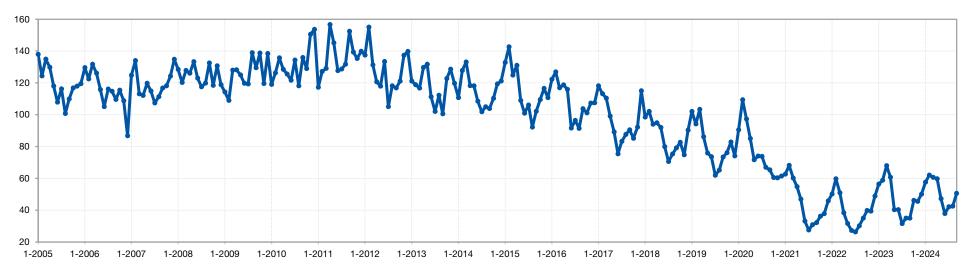
Average number of days between when a property is listed and when an offer is accepted in a given month.





| Days on Market |    | Prior Year | Percent Change |
|----------------|----|------------|----------------|
| October 2023   | 46 | 40         | +15.0%         |
| November 2023  | 45 | 39         | +15.4%         |
| December 2023  | 50 | 49         | +2.0%          |
| January 2024   | 58 | 56         | +3.6%          |
| February 2024  | 62 | 59         | +5.1%          |
| March 2024     | 61 | 68         | -10.3%         |
| April 2024     | 60 | 61         | -1.6%          |
| May 2024       | 47 | 40         | +17.5%         |
| June 2024      | 38 | 40         | -5.0%          |
| July 2024      | 42 | 31         | +35.5%         |
| August 2024    | 42 | 35         | +20.0%         |
| September 2024 | 51 | 35         | +45.7%         |
| 12-Month Avg   | 50 | 46         | +8.7%          |

### Historical Days on Market Until Sale by Month

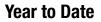


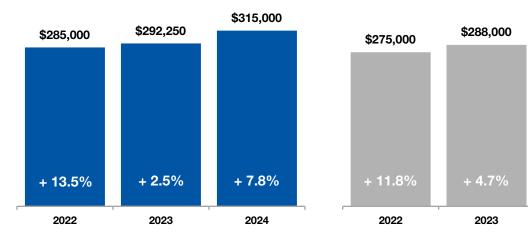
# **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



### September





| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| October 2023       | \$299,950 | \$296,000  | +1.3%          |
| November 2023      | \$280,000 | \$271,100  | +3.3%          |
| December 2023      | \$251,500 | \$260,000  | -3.3%          |
| January 2024       | \$250,000 | \$264,500  | -5.5%          |
| February 2024      | \$258,000 | \$263,000  | -1.9%          |
| March 2024         | \$275,000 | \$250,000  | +10.0%         |
| April 2024         | \$309,950 | \$274,750  | +12.8%         |
| May 2024           | \$300,000 | \$300,000  | 0.0%           |
| June 2024          | \$318,500 | \$310,000  | +2.7%          |
| July 2024          | \$299,900 | \$296,500  | +1.1%          |
| August 2024        | \$310,000 | \$285,000  | +8.8%          |
| September 2024     | \$315,000 | \$292,250  | +7.8%          |
| 12-Month Avg       | \$288,983 | \$280,258  | +3.1%          |

### **Historical Median Sales Price by Month**



\$300,000

+ 4.2%

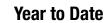
2024

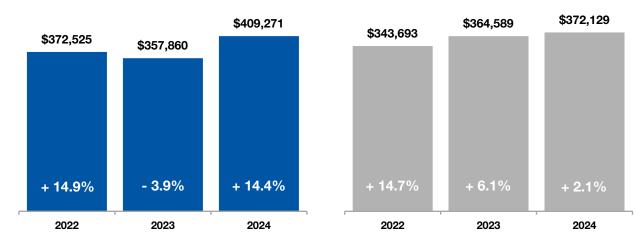
# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



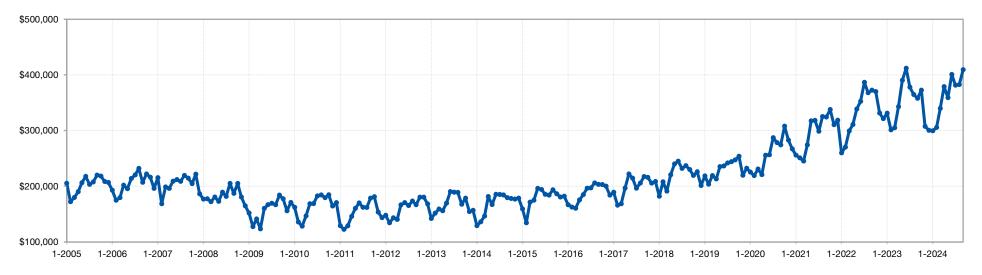
### September





| Avg. Sales Price |           | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| October 2023     | \$372,501 | \$369,797  | +0.7%          |
| November 2023    | \$307,514 | \$331,534  | -7.2%          |
| December 2023    | \$300,240 | \$321,336  | -6.6%          |
| January 2024     | \$299,424 | \$331,194  | -9.6%          |
| February 2024    | \$305,530 | \$301,146  | +1.5%          |
| March 2024       | \$339,602 | \$304,952  | +11.4%         |
| April 2024       | \$378,806 | \$342,783  | +10.5%         |
| May 2024         | \$359,081 | \$390,238  | -8.0%          |
| June 2024        | \$400,562 | \$411,975  | -2.8%          |
| July 2024        | \$381,411 | \$377,934  | +0.9%          |
| August 2024      | \$382,534 | \$364,704  | +4.9%          |
| September 2024   | \$409,271 | \$357,860  | +14.4%         |
| 12-Month Avg     | \$353,040 | \$350,454  | +0.7%          |

### **Historical Average Sales Price by Month**



# **Percent of Original List Price Received**

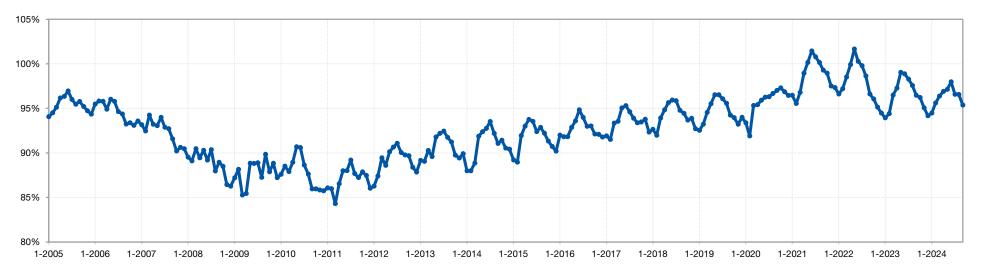
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



September Year to Date 99.0% 96.6% 96.5% 97.4% 95.4% 96.5% - 0.1% - 1.1% - 0.4% - 2.7% - 1.6% - 0.9% 2022 2023 2024 2022 2023 2024

| Pct. of Orig. Price Red | ceived        | Prior Year | Percent Change |
|-------------------------|---------------|------------|----------------|
| October 2023            | 96.2%         | 96.0%      | +0.2%          |
| November 2023           | 95.1%         | 95.1%      | 0.0%           |
| December 2023           | 94.2%         | 94.5%      | -0.3%          |
| January 2024            | 94.5%         | 93.9%      | +0.6%          |
| February 2024           | 95.6%         | 94.4%      | +1.3%          |
| March 2024              | 96.4%         | 96.5%      | -0.1%          |
| April 2024              | 96.9%         | 97.3%      | -0.4%          |
| May 2024                | 97.1%         | 99.0%      | -1.9%          |
| June 2024               | 98.0%         | 98.9%      | -0.9%          |
| July 2024               | 96.6%         | 98.3%      | -1.7%          |
| August 2024             | 96.5%         | 97.6%      | -1.1%          |
| September 2024          | <b>95.4</b> % | 96.5%      | -1.1%          |
| 12-Month Avg            | 96.0%         | 96.5%      | -0.5%          |

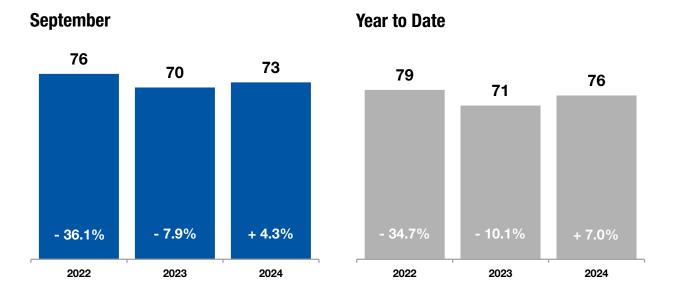
### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

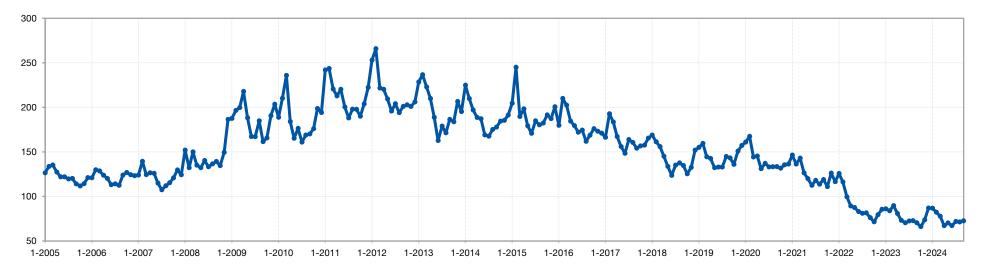
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





| Affordability Index |    | Prior Year | Percent Change |
|---------------------|----|------------|----------------|
| October 2023        | 66 | 71         | -7.0%          |
| November 2023       | 74 | 79         | -6.3%          |
| December 2023       | 87 | 85         | +2.4%          |
| January 2024        | 87 | 86         | +1.2%          |
| February 2024       | 82 | 84         | -2.4%          |
| March 2024          | 78 | 90         | -13.3%         |
| April 2024          | 67 | 81         | -17.3%         |
| May 2024            | 70 | 73         | -4.1%          |
| June 2024           | 67 | 70         | -4.3%          |
| July 2024           | 72 | 72         | 0.0%           |
| August 2024         | 71 | 73         | -2.7%          |
| September 2024      | 73 | 70         | +4.3%          |
| 12-Month Avg        | 74 | 78         | -5.1%          |
|                     |    |            |                |

### Historical Housing Affordability Index by Month



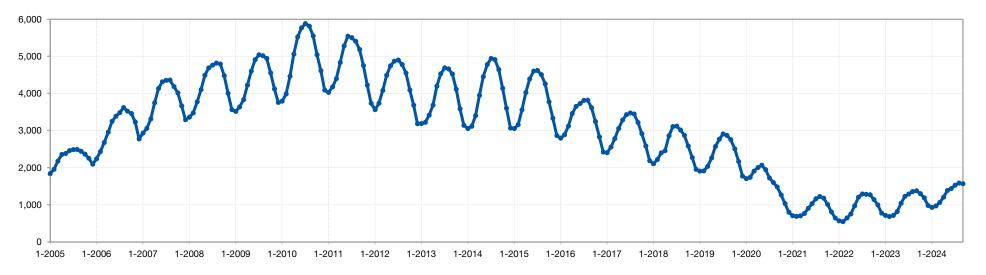
# **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



| Sept  | ember  |        |         | Homes for Sale     | Prior Year    | Percent Change |  |
|-------|--------|--------|---------|--------------------|---------------|----------------|--|
|       |        |        |         | October 2023 1,3   | 01 1,140      | +14.1%         |  |
|       |        |        |         | November 2023 1,1  | 86 996        | +19.1%         |  |
|       |        |        | 1,565   | December 2023 98   | <b>30</b> 775 | +26.5%         |  |
| 1,269 | 4 000  | 1,376  |         | January 2024 92    | .8 712        | +30.3%         |  |
|       | 1,269  | -      |         | February 2024 96   | 66 683        | +41.4%         |  |
|       |        |        |         | March 2024 1,0     | 62 712        | +49.2%         |  |
|       |        |        |         | April 2024 1,2     | 04 817        | +47.4%         |  |
|       |        |        |         | May 2024 1,3       | 87 1,042      | +33.1%         |  |
|       |        |        |         | June 2024 1,4      | 35 1,227      | +17.0%         |  |
|       |        |        |         | July 2024 1,5      | 27 1,289      | +18.5%         |  |
|       | + 7.6% | + 8.4% | + 13.7% | August 2024 1,5    | 83 1,353      | +17.0%         |  |
|       |        |        |         | September 2024 1,5 | 65 1,376      | +13.7%         |  |
| ſ     | 2022   | 2023   | 2024    | 12-Month Avg 1,2   | 60 1,010      | +24.8%         |  |

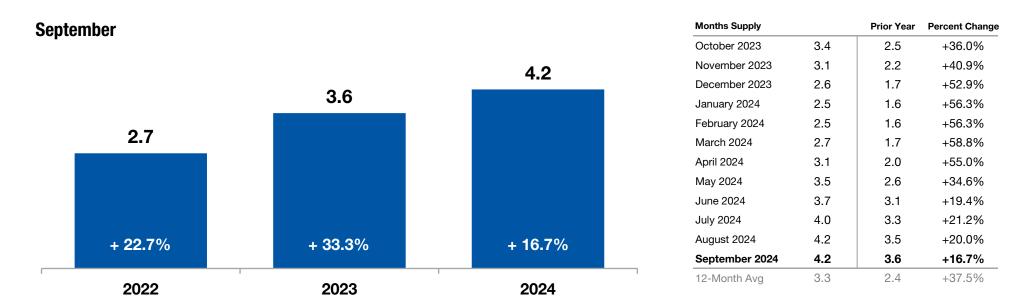
### Historical Inventory of Homes for Sale by Month



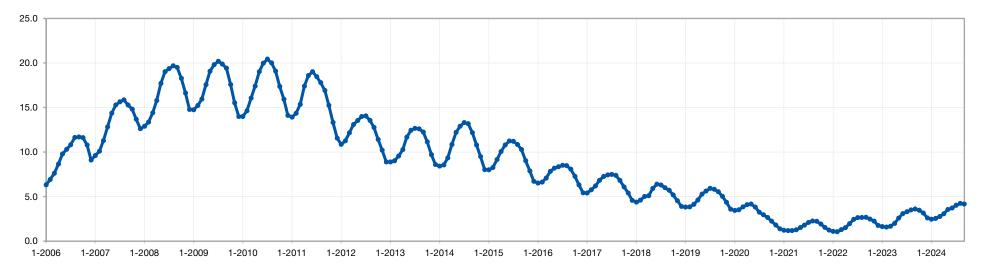
# **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





### Historical Months Supply of Inventory by Month



# **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



|              | <b>New Listings</b> |          |        | <b>Closed Sales</b> |          |         | Median Sales Price |           | Homes for Sale |        |        | Months Supply |        |        |         |
|--------------|---------------------|----------|--------|---------------------|----------|---------|--------------------|-----------|----------------|--------|--------|---------------|--------|--------|---------|
|              | YTD 2023            | YTD 2024 | +/-    | YTD 2023            | YTD 2024 | +/-     | YTD 2023           | YTD 2024  | +/-            | 9-2023 | 9-2024 | +/-           | 9-2023 | 9-2024 | +/-     |
| Aitkin       | 115                 | 137      | +19.1% | 85                  | 86       | +1.2%   | \$305,000          | \$287,750 | -5.7%          | 31     | 32     | +3.2%         | 3.3    | 3.1    | -5.2%   |
| Backus       | 41                  | 50       | +22.0% | 24                  | 34       | +41.7%  | \$266,500          | \$267,450 | +0.4%          | 15     | 14     | -6.7%         | 3.9    | 3.8    | -3.3%   |
| Baxter       | 123                 | 172      | +39.8% | 81                  | 109      | +34.6%  | \$350,000          | \$349,900 | -0.0%          | 33     | 44     | +33.3%        | 3.7    | 3.7    | -0.2%   |
| Brainerd     | 367                 | 383      | +4.4%  | 261                 | 269      | +3.1%   | \$270,000          | \$290,000 | +7.4%          | 91     | 81     | -11.0%        | 3.1    | 2.7    | -15.4%  |
| Breezy Point | 99                  | 110      | +11.1% | 62                  | 69       | +11.3%  | \$362,000          | \$384,000 | +6.1%          | 24     | 31     | +29.2%        | 3.3    | 4.4    | +32.2%  |
| Crosby       | 34                  | 58       | +70.6% | 21                  | 46       | +119.0% | \$215,000          | \$227,000 | +5.6%          | 10     | 12     | +20.0%        | 3.1    | 2.5    | -17.3%  |
| Crosslake    | 106                 | 115      | +8.5%  | 75                  | 81       | +8.0%   | \$571,000          | \$500,000 | -12.4%         | 30     | 34     | +13.3%        | 3.8    | 4.2    | +9.8%   |
| Cushing      | 29                  | 22       | -24.1% | 21                  | 13       | -38.1%  | \$310,000          | \$435,000 | +40.3%         | 9      | 7      | -22.2%        | 3.3    | 3.2    | -4.5%   |
| Deerwood     | 32                  | 44       | +37.5% | 35                  | 23       | -34.3%  | \$317,500          | \$245,000 | -22.8%         | 5      | 12     | +140.0%       | 1.5    | 3.6    | +148.5% |
| Emily        | 42                  | 36       | -14.3% | 27                  | 27       | 0.0%    | \$325,000          | \$362,500 | +11.5%         | 11     | 6      | -45.5%        | 3.3    | 1.5    | -53.0%  |
| Hackensack   | 64                  | 67       | +4.7%  | 44                  | 44       | 0.0%    | \$380,000          | \$380,500 | +0.1%          | 16     | 17     | +6.3%         | 3.2    | 3.5    | +8.2%   |
| Isle         | 65                  | 76       | +16.9% | 47                  | 46       | -2.1%   | \$260,000          | \$258,500 | -0.6%          | 22     | 25     | +13.6%        | 4.5    | 4.9    | +9.9%   |
| Little Falls | 153                 | 129      | -15.7% | 117                 | 106      | -9.4%   | \$238,000          | \$239,000 | +0.4%          | 28     | 16     | -42.9%        | 2.1    | 1.3    | -39.8%  |
| Longville    | 55                  | 54       | -1.8%  | 31                  | 32       | +3.2%   | \$350,000          | \$455,000 | +30.0%         | 23     | 19     | -17.4%        | 6.1    | 4.3    | -29.5%  |
| Menahga      | 52                  | 44       | -15.4% | 32                  | 27       | -15.6%  | \$299,000          | \$264,500 | -11.5%         | 16     | 19     | +18.8%        | 4.1    | 5.7    | +39.5%  |
| Motley       | 49                  | 56       | +14.3% | 27                  | 40       | +48.1%  | \$245,000          | \$287,500 | +17.3%         | 18     | 14     | -22.2%        | 5.4    | 3.1    | -43.0%  |
| Nevis        | 44                  | 50       | +13.6% | 26                  | 32       | +23.1%  | \$375,000          | \$381,750 | +1.8%          | 15     | 16     | +6.7%         | 3.6    | 4.9    | +36.9%  |
| Nisswa       | 100                 | 106      | +6.0%  | 71                  | 73       | +2.8%   | \$635,000          | \$575,000 | -9.4%          | 35     | 34     | -2.9%         | 4.7    | 4.3    | -7.0%   |
| Park Rapids  | 165                 | 182      | +10.3% | 120                 | 123      | +2.5%   | \$277,450          | \$315,000 | +13.5%         | 39     | 63     | +61.5%        | 3.0    | 5.2    | +71.5%  |
| Pequot Lakes | 91                  | 112      | +23.1% | 58                  | 53       | -8.6%   | \$427,450          | \$385,000 | -9.9%          | 29     | 49     | +69.0%        | 4.4    | 8.8    | +99.2%  |
| Pillager     | 52                  | 29       | -44.2% | 43                  | 21       | -51.2%  | \$290,000          | \$290,000 | 0.0%           | 3      | 7      | +133.3%       | 0.7    | 2.3    | +231.3% |
| Pine River   | 62                  | 62       | 0.0%   | 42                  | 48       | +14.3%  | \$262,000          | \$256,500 | -2.1%          | 13     | 16     | +23.1%        | 2.7    | 3.1    | +15.1%  |
| Staples      | 58                  | 50       | -13.8% | 36                  | 42       | +16.7%  | \$170,500          | \$228,750 | +34.2%         | 18     | 14     | -22.2%        | 4.1    | 3.1    | -23.7%  |
| Walker       | 78                  | 73       | -6.4%  | 39                  | 43       | +10.3%  | \$369,100          | \$350,000 | -5.2%          | 35     | 41     | +17.1%        | 7.8    | 8.9    | +15.0%  |