# **Monthly Indicators**



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### **August 2024**

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

### **Activity Snapshot**

- 11.9% + 8.8% + 15.4% One-Year Change in One-Year Change in One-Year Change in **Closed Sales Median Sales Price Homes for Sale Activity Overview** 2 **New Listings** 3 **Pending Sales** Closed Sales Days on Market Until Sale Median Sales Price Average Sales Price Percent of Original List Price Received Housing Affordability Index 10



Inventory of Homes for Sale

Months Supply of Inventory

Area Overview

## **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

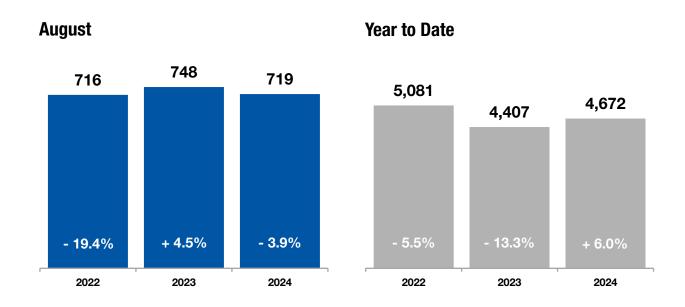


Key Metrics	Historical Sparkbars	8-2023	8-2024	Percent Change	YTD 2023	YTD 2024	Percent Change
New Listings	8-2021 8-2022 8-2023 8-2024	748	719	- 3.9%	4,407	4,672	+ 6.0%
Pending Sales	8-2021 8-2022 8-2023 8-2024	588	511	- 13.1%	3,264	3,220	- 1.3%
Closed Sales	8-2021 8-2022 8-2023 8-2024	604	532	- 11.9%	2,973	2,992	+ 0.6%
Days on Market	8-2021 8-2022 8-2023 8-2024	35	43	+ 22.9%	44	49	+ 11.4%
Median Sales Price	8-2021 8-2022 8-2023 8-2024	\$285,000	\$310,000	+ 8.8%	\$285,950	\$299,900	+ 4.9%
Avg. Sales Price	8-2021 8-2022 8-2023 8-2024	\$364,704	\$380,976	+ 4.5%	\$365,795	\$366,270	+ 0.1%
Pct. of Orig. Price Received	8-2021 8-2022 8-2023 8-2024	97.6%	96.5%	- 1.1%	97.6%	96.7%	- 0.9%
Affordability Index	8-2021 8-2022 8-2023 8-2024	73	71	- 2.7%	72	74	+ 2.8%
Homes for Sale	8-2021 8-2022 8-2023 8-2024	1,353	1,562	+ 15.4%			
Months Supply	8-2021 8-2022 8-2023 8-2024	3.5	4.2	+ 20.0%			

## **New Listings**

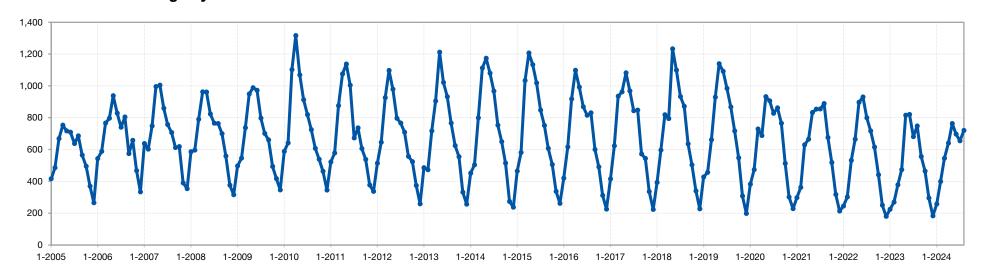
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
September 2023	555	615	-9.8%
October 2023	464	441	+5.2%
November 2023	295	250	+18.0%
December 2023	182	179	+1.7%
January 2024	257	224	+14.7%
February 2024	399	269	+48.3%
March 2024	544	378	+43.9%
April 2024	640	473	+35.3%
May 2024	763	815	-6.4%
June 2024	696	820	-15.1%
July 2024	654	680	-3.8%
August 2024	719	748	-3.9%
12-Month Avg	514	491	+4.7%

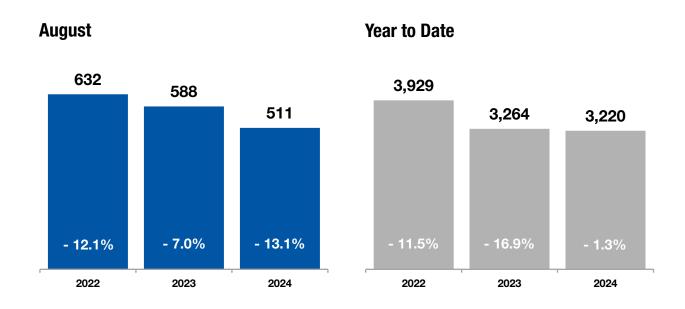
### **Historical New Listings by Month**



## **Pending Sales**

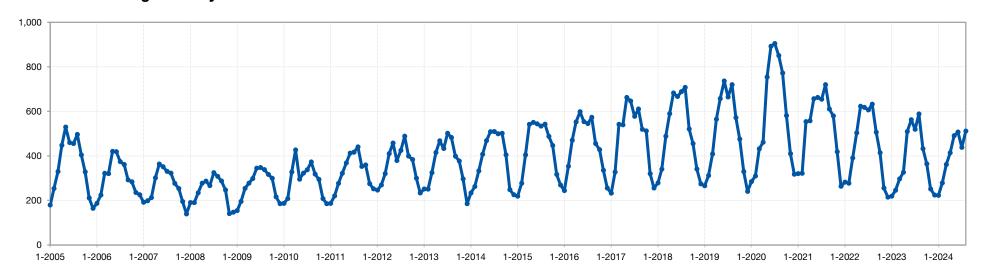
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
September 2023	432	506	-14.6%
October 2023	364	414	-12.1%
November 2023	251	255	-1.6%
December 2023	224	214	+4.7%
January 2024	222	219	+1.4%
February 2024	278	245	+13.5%
March 2024	361	296	+22.0%
April 2024	413	326	+26.7%
May 2024	490	509	-3.7%
June 2024	507	562	-9.8%
July 2024	438	519	-15.6%
August 2024	511	588	-13.1%
12-Month Avg	374	388	-3.6%

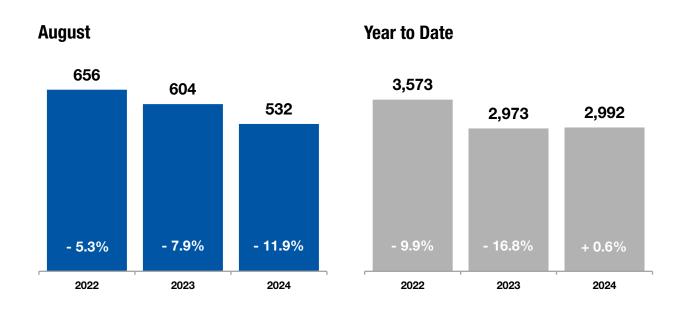
### **Historical Pending Sales by Month**



### **Closed Sales**

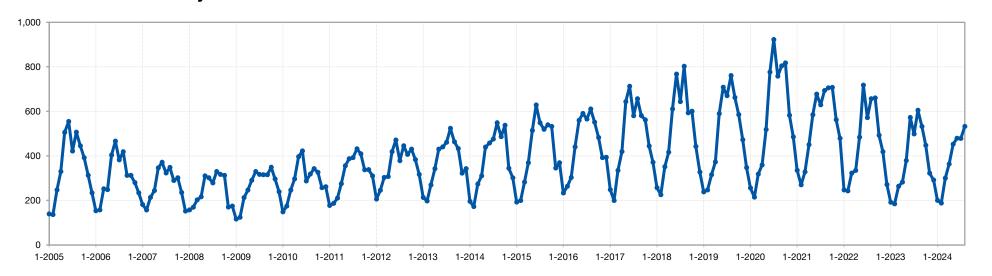
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
September 2023	532	660	-19.4%
October 2023	447	492	-9.1%
November 2023	322	418	-23.0%
December 2023	291	271	+7.4%
January 2024	200	191	+4.7%
February 2024	188	184	+2.2%
March 2024	300	263	+14.1%
April 2024	363	282	+28.7%
May 2024	452	379	+19.3%
June 2024	479	572	-16.3%
July 2024	478	498	-4.0%
August 2024	532	604	-11.9%
12-Month Avg	382	401	-4.7%

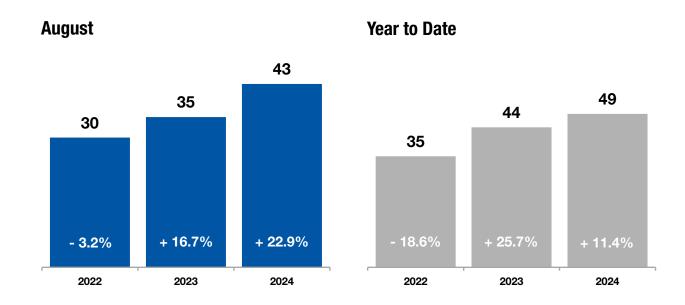
### **Historical Closed Sales by Month**



## **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
September 2023	35	35	0.0%
October 2023	46	40	+15.0%
November 2023	45	39	+15.4%
December 2023	50	49	+2.0%
January 2024	58	56	+3.6%
February 2024	62	59	+5.1%
March 2024	61	68	-10.3%
April 2024	60	61	-1.6%
May 2024	47	40	+17.5%
June 2024	38	40	-5.0%
July 2024	42	31	+35.5%
August 2024	43	35	+22.9%
12-Month Avg	49	46	+6.5%

#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

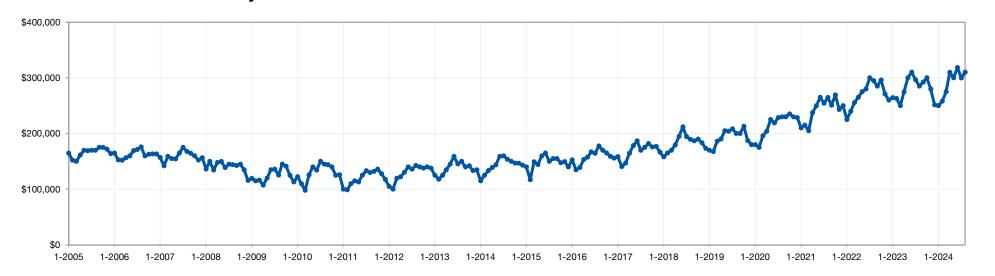
Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



#### **Year to Date August** \$310,000 \$299,900 \$294,900 \$285,950 \$285,000 \$275,000 + 12.2% - 3.4% + 8.8% + 11.3% + 4.0% + 4.9% 2022 2023 2024 2022 2023 2024

Median Sales Price		Prior Year	Percent Change
September 2023	\$292,250	\$285,000	+2.5%
October 2023	\$299,950	\$296,000	+1.3%
November 2023	\$280,000	\$271,100	+3.3%
December 2023	\$251,500	\$260,000	-3.3%
January 2024	\$250,000	\$264,500	-5.5%
February 2024	\$258,000	\$263,000	-1.9%
March 2024	\$275,000	\$250,000	+10.0%
April 2024	\$309,950	\$274,750	+12.8%
May 2024	\$300,000	\$300,000	0.0%
June 2024	\$318,500	\$310,000	+2.7%
July 2024	\$299,900	\$296,500	+1.1%
August 2024	\$310,000	\$285,000	+8.8%
12-Month Avg	\$287,088	\$279,654	+2.7%

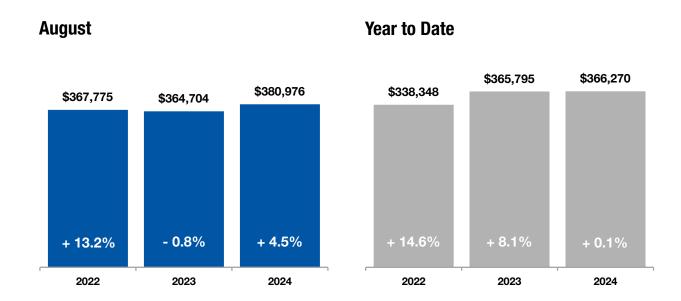
#### **Historical Median Sales Price by Month**



## **Average Sales Price**

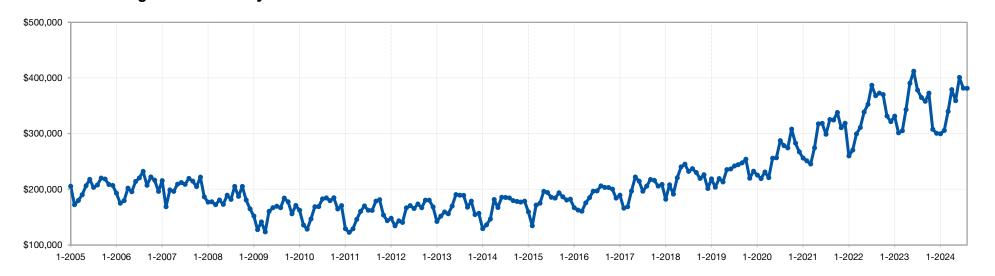
Average sales price for all closed sales, not accounting for seller concessions, in a given month.





Avg. Sales Price		Prior Year	Percent Change
September 2023	\$357,860	\$372,525	-3.9%
October 2023	\$372,501	\$369,797	+0.7%
November 2023	\$307,514	\$331,534	-7.2%
December 2023	\$300,240	\$321,336	-6.6%
January 2024	\$299,424	\$331,194	-9.6%
February 2024	\$305,530	\$301,146	+1.5%
March 2024	\$339,602	\$304,952	+11.4%
April 2024	\$378,806	\$342,783	+10.5%
May 2024	\$359,070	\$390,238	-8.0%
June 2024	\$400,562	\$411,975	-2.8%
July 2024	\$381,411	\$377,934	+0.9%
August 2024	\$380,976	\$364,704	+4.5%
12-Month Avg	\$348,625	\$351,676	-0.9%

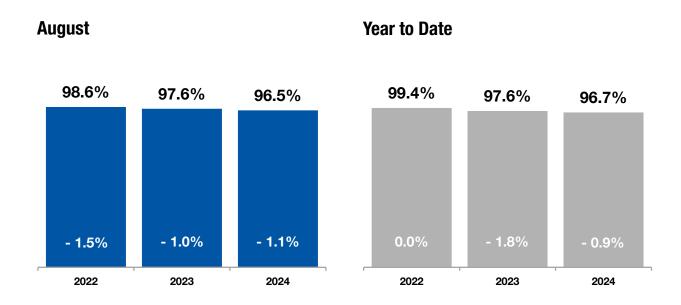
#### **Historical Average Sales Price by Month**



## **Percent of Original List Price Received**







Pct. of Orig. Price Re	ceived	Prior Year	Percent Change
September 2023	96.5%	96.6%	-0.1%
October 2023	96.2%	96.0%	+0.2%
November 2023	95.1%	95.1%	0.0%
December 2023	94.2%	94.5%	-0.3%
January 2024	94.5%	93.9%	+0.6%
February 2024	95.6%	94.4%	+1.3%
March 2024	96.4%	96.5%	-0.1%
April 2024	96.9%	97.3%	-0.4%
May 2024	97.1%	99.0%	-1.9%
June 2024	98.0%	98.9%	-0.9%
July 2024	96.6%	98.3%	-1.7%
August 2024	96.5%	97.6%	-1.1%
12-Month Avg	96.1%	96.5%	-0.4%

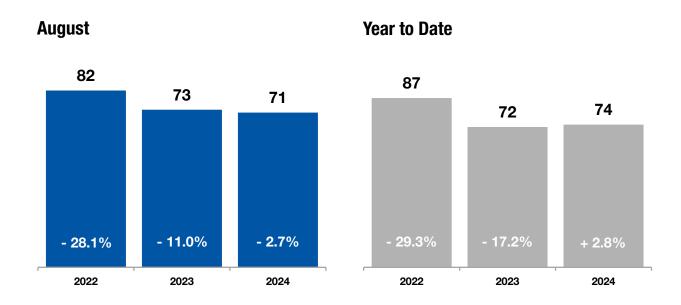
#### **Historical Percent of Original List Price Received by Month**



## **Housing Affordability Index**

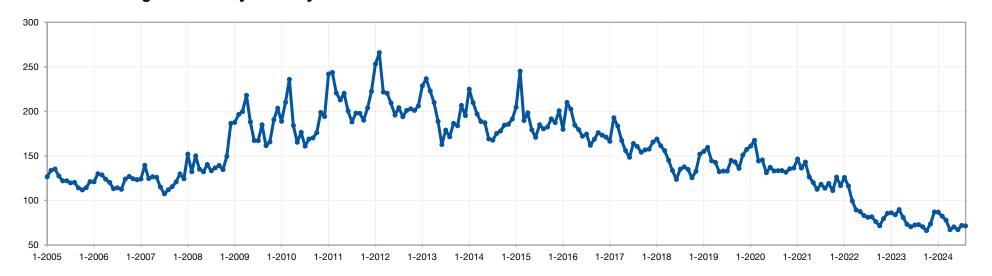


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Affordability Index		Prior Year	Percent Change
September 2023	70	76	-7.9%
October 2023	66	71	-7.0%
November 2023	74	79	-6.3%
December 2023	87	85	+2.4%
January 2024	87	86	+1.2%
February 2024	82	84	-2.4%
March 2024	78	90	-13.3%
April 2024	67	81	-17.3%
May 2024	70	73	-4.1%
June 2024	67	70	-4.3%
July 2024	72	72	0.0%
August 2024	71	73	-2.7%
12-Month Avg	74	78	-5.1%

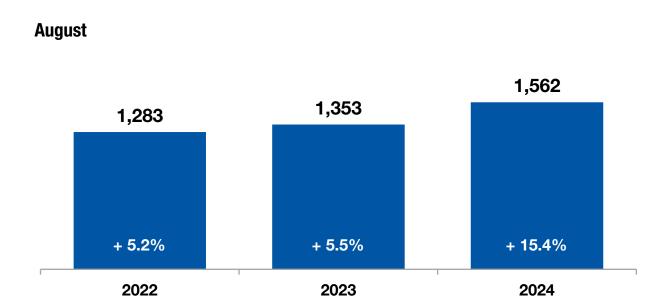
#### **Historical Housing Affordability Index by Month**



### **Inventory of Homes for Sale**

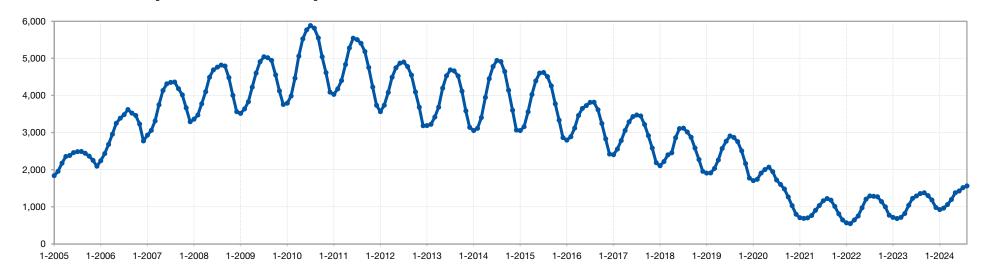
The number of properties available for sale in active status at the end of a given month.





Homes for Sale		Prior Year	Percent Change
September 2023	1,375	1,269	+8.4%
October 2023	1,299	1,140	+13.9%
November 2023	1,184	996	+18.9%
December 2023	978	775	+26.2%
January 2024	926	712	+30.1%
February 2024	964	683	+41.1%
March 2024	1,057	712	+48.5%
April 2024	1,196	817	+46.4%
May 2024	1,378	1,042	+32.2%
June 2024	1,424	1,227	+16.1%
July 2024	1,514	1,289	+17.5%
August 2024	1,562	1,353	+15.4%
12-Month Avg	1,238	1,001	+23.7%

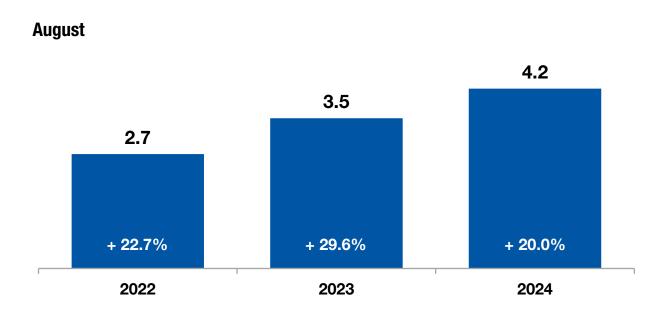
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**

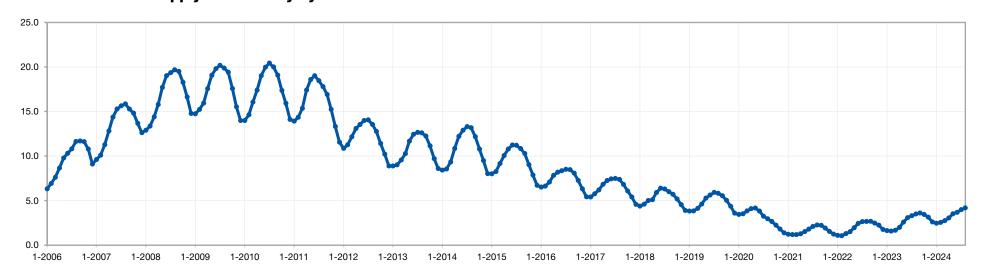






Months Supply		Prior Year	Percent Change
September 2023	3.6	2.7	+33.3%
October 2023	3.4	2.5	+36.0%
November 2023	3.1	2.2	+40.9%
December 2023	2.6	1.7	+52.9%
January 2024	2.4	1.6	+50.0%
February 2024	2.5	1.6	+56.3%
March 2024	2.7	1.7	+58.8%
April 2024	3.0	2.0	+50.0%
May 2024	3.5	2.6	+34.6%
June 2024	3.7	3.1	+19.4%
July 2024	4.0	3.3	+21.2%
August 2024	4.2	3.5	+20.0%
12-Month Avg	3.2	2.4	+33.3%

### **Historical Months Supply of Inventory by Month**



### **Area Overview**



New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.

	<b>New Listings</b>			CI	osed Sale	S	Medi	Median Sales Price		<b>Homes for Sale</b>			<b>Months Supply</b>		
	YTD 2023	YTD 2024	+/-	YTD 2023	YTD 2024	+/-	YTD 2023	YTD 2024	+/-	8-2023	8-2024	+/-	8-2023	8-2024	+/-
Aitkin	104	124	+19.2%	71	73	+2.8%	\$333,000	\$267,000	-19.8%	28	38	+35.7%	2.7	4.0	+50.1%
Backus	35	43	+22.9%	21	30	+42.9%	\$250,000	\$272,450	+9.0%	15	14	-6.7%	3.9	3.7	-7.5%
Baxter	108	154	+42.6%	68	97	+42.6%	\$350,000	\$342,000	-2.3%	29	39	+34.5%	3.1	3.3	+6.8%
Brainerd	325	337	+3.7%	226	235	+4.0%	\$273,421	\$290,000	+6.1%	85	81	-4.7%	2.8	2.7	-4.2%
Breezy Point	90	99	+10.0%	52	61	+17.3%	\$380,000	\$384,000	+1.1%	28	30	+7.1%	4.0	4.3	+5.9%
Crosby	27	48	+77.8%	17	44	+158.8%	\$215,000	\$227,000	+5.6%	10	6	-40.0%	3.2	1.2	-63.5%
Crosslake	94	105	+11.7%	60	65	+8.3%	\$573,000	\$468,090	-18.3%	29	32	+10.3%	3.4	3.8	+11.4%
Cushing	26	19	-26.9%	19	11	-42.1%	\$310,000	\$435,000	+40.3%	8	9	+12.5%	2.7	4.7	+77.6%
Deerwood	31	38	+22.6%	28	16	-42.9%	\$313,750	\$327,500	+4.4%	8	11	+37.5%	2.3	3.5	+55.2%
Emily	34	32	-5.9%	22	22	0.0%	\$376,250	\$319,500	-15.1%	9	6	-33.3%	2.6	1.5	-42.4%
Hackensack	53	59	+11.3%	34	34	0.0%	\$380,000	\$385,500	+1.4%	11	17	+54.5%	2.1	3.4	+62.3%
Isle	55	70	+27.3%	38	39	+2.6%	\$262,450	\$265,000	+1.0%	20	27	+35.0%	3.8	5.3	+39.4%
Little Falls	135	120	-11.1%	88	87	-1.1%	\$233,000	\$235,000	+0.9%	32	27	-15.6%	2.4	2.2	-11.1%
Longville	47	49	+4.3%	28	26	-7.1%	\$350,000	\$457,250	+30.6%	21	23	+9.5%	5.1	5.4	+5.1%
Menahga	45	40	-11.1%	25	23	-8.0%	\$325,230	\$297,500	-8.5%	17	19	+11.8%	4.5	5.4	+19.7%
Motley	43	50	+16.3%	25	38	+52.0%	\$220,000	\$302,500	+37.5%	19	11	-42.1%	5.7	2.2	-60.7%
Nevis	36	43	+19.4%	21	25	+19.0%	\$360,000	\$401,000	+11.4%	13	12	-7.7%	3.2	3.5	+9.6%
Nisswa	84	96	+14.3%	59	56	-5.1%	\$653,731	\$622,450	-4.8%	27	32	+18.5%	3.5	4.1	+17.3%
Park Rapids	145	177	+22.1%	98	105	+7.1%	\$282,450	\$320,000	+13.3%	43	67	+55.8%	3.3	5.2	+56.8%
Pequot Lakes	86	91	+5.8%	47	43	-8.5%	\$435,000	\$385,000	-11.5%	31	47	+51.6%	4.1	9.0	+119.0%
Pillager	48	25	-47.9%	37	20	-45.9%	\$290,000	\$278,750	-3.9%	6	4	-33.3%	1.4	1.1	-24.2%
Pine River	56	54	-3.6%	36	43	+19.4%	\$246,000	\$240,000	-2.4%	14	10	-28.6%	2.7	1.9	-29.7%
Staples	52	44	-15.4%	25	37	+48.0%	\$185,000	\$230,000	+24.3%	19	14	-26.3%	4.6	3.0	-34.2%
Walker	74	64	-13.5%	30	33	+10.0%	\$272,450	\$370,000	+35.8%	37	37	0.0%	7.8	8.4	+7.5%