# **Monthly Indicators**



#### **April 2024**

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

#### **Activity Snapshot**

| + 28.0%             | + 12.8%            | + 36.4%            |  |  |
|---------------------|--------------------|--------------------|--|--|
| One-Year Change in  | One-Year Change in | One-Year Change in |  |  |
| <b>Closed Sales</b> | Median Sales Price | Homes for Sale     |  |  |

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## **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

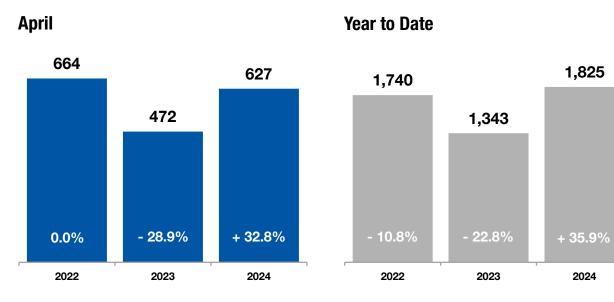


| Key Metrics                  | Historical Sparkbars        | 4-2023    | 4-2024    | Percent Change | YTD 2023  | YTD 2024  | Percent Change |
|------------------------------|-----------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                 | 4-2021 4-2022 4-2023 4-2024 | 472       | 627       | + 32.8%        | 1,343     | 1,825     | + 35.9%        |
| Pending Sales                | 4-2021 4-2022 4-2023 4-2024 | 326       | 417       | + 27.9%        | 1,086     | 1,282     | + 18.0%        |
| Closed Sales                 | 4-2021 4-2022 4-2023 4-2024 | 282       | 361       | + 28.0%        | 920       | 1,048     | + 13.9%        |
| Days on Market               | 4-2021 4-2022 4-2023 4-2024 | 61        | 59        | - 3.3%         | 61        | 60        | - 1.6%         |
| Median Sales Price           | 4-2021 4-2022 4-2023 4-2024 | \$274,750 | \$309,950 | + 12.8%        | \$261,250 | \$279,000 | + 6.8%         |
| Avg. Sales Price             |                             | \$342,783 | \$379,064 | + 10.6%        | \$321,235 | \$338,760 | + 5.5%         |
| Pct. of Orig. Price Received |                             | 97.3%     | 96.9%     | - 0.4%         | 95.8%     | 96.0%     | + 0.2%         |
| Affordability Index          |                             | 81        | 67        | - 17.3%        | 85        | 75        | - 11.8%        |
| Homes for Sale               |                             | 815       | 1,112     | + 36.4%        |           |           |                |
| Months Supply                |                             | 2.0       | 2.8       | + 40.0%        |           |           |                |

## **New Listings**

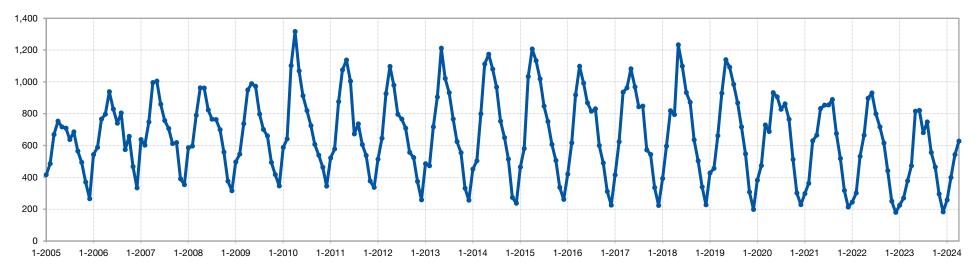
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2023       | 815 | 896        | -9.0%          |
| June 2023      | 820 | 930        | -11.8%         |
| July 2023      | 680 | 799        | -14.9%         |
| August 2023    | 748 | 716        | +4.5%          |
| September 2023 | 555 | 615        | -9.8%          |
| October 2023   | 464 | 441        | +5.2%          |
| November 2023  | 295 | 250        | +18.0%         |
| December 2023  | 182 | 179        | +1.7%          |
| January 2024   | 257 | 224        | +14.7%         |
| February 2024  | 399 | 269        | +48.3%         |
| March 2024     | 542 | 378        | +43.4%         |
| April 2024     | 627 | 472        | +32.8%         |
| 12-Month Avg   | 532 | 514        | +3.5%          |
|                |     |            |                |

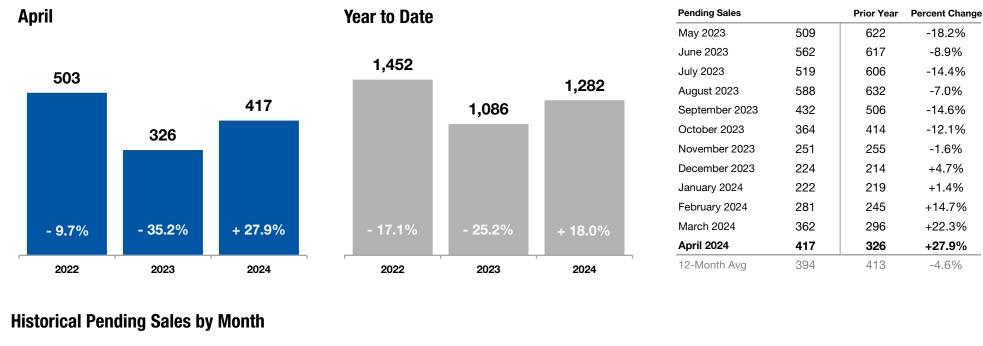
#### **Historical New Listings by Month**

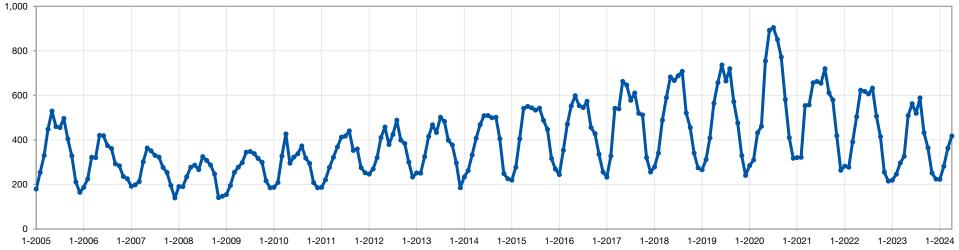


### **Pending Sales**

A count of the properties on which offers have been accepted in a given month.







### **Closed Sales**

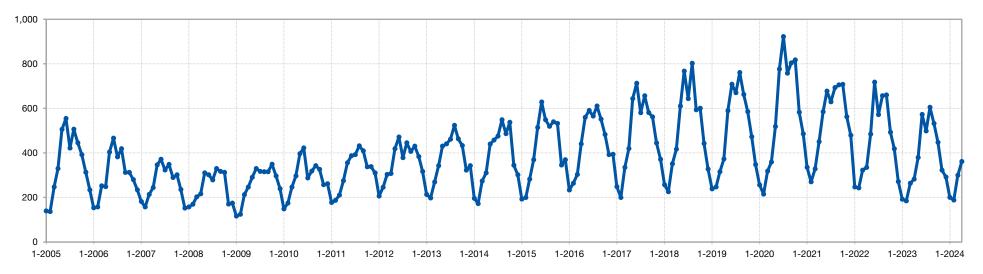
A count of the actual sales that closed in a given month.



Year to Date April 361 334 1,145 282 920 - 25.8% - 15.6% + 28.0% - 17.2% - 19.7% 2022 2023 2024 2022 2023

| Closed Sales   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2023       | 379 | 484        | -21.7%         |
| June 2023      | 572 | 717        | -20.2%         |
| July 2023      | 498 | 571        | -12.8%         |
| August 2023    | 604 | 656        | -7.9%          |
| September 2023 | 532 | 660        | -19.4%         |
| October 2023   | 447 | 492        | -9.1%          |
| November 2023  | 322 | 418        | -23.0%         |
| December 2023  | 291 | 271        | +7.4%          |
| January 2024   | 200 | 191        | +4.7%          |
| February 2024  | 188 | 184        | +2.2%          |
| March 2024     | 299 | 263        | +13.7%         |
| April 2024     | 361 | 282        | +28.0%         |
| 12-Month Avg   | 391 | 432        | -9.5%          |

#### **Historical Closed Sales by Month**



1,048

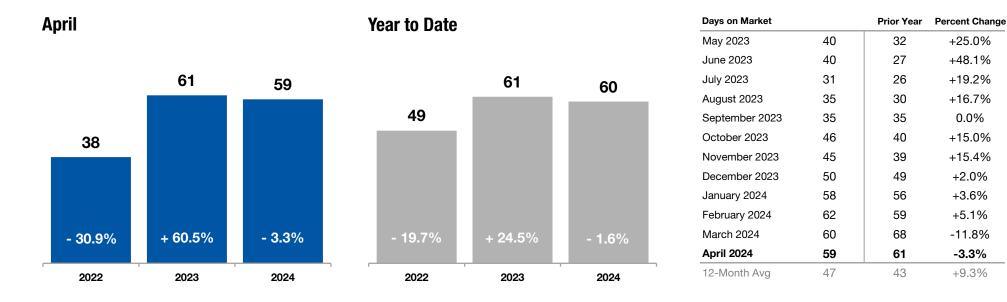
+ 13.9%

2024

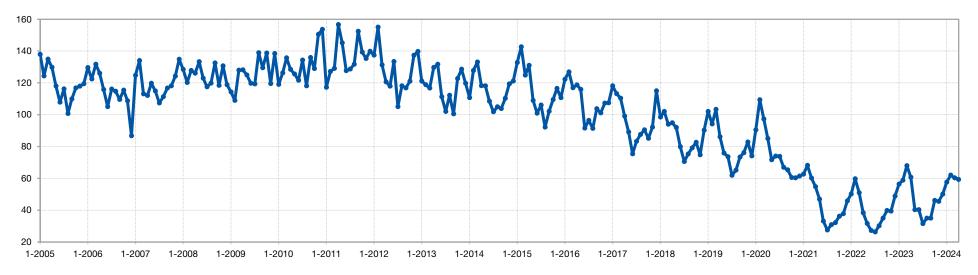
### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





#### Historical Days on Market Until Sale by Month



### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



Year to Date \$309,950 \$261,250 \$250,000 \$274,750 \$265,000 + 3.7% + 12.8% + 4.5% + 11.7% + 13.6% 2022 2023 2024 2022 2023

| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| May 2023           | \$300,000 | \$275,000  | +9.1%          |
| June 2023          | \$310,000 | \$280,000  | +10.7%         |
| July 2023          | \$296,500 | \$300,000  | -1.2%          |
| August 2023        | \$285,000 | \$294,900  | -3.4%          |
| September 2023     | \$292,250 | \$285,000  | +2.5%          |
| October 2023       | \$299,950 | \$296,000  | +1.3%          |
| November 2023      | \$280,000 | \$271,100  | +3.3%          |
| December 2023      | \$251,500 | \$260,000  | -3.3%          |
| January 2024       | \$250,000 | \$264,500  | -5.5%          |
| February 2024      | \$258,000 | \$263,000  | -1.9%          |
| March 2024         | \$275,000 | \$250,000  | +10.0%         |
| April 2024         | \$309,950 | \$274,750  | +12.8%         |
| 12-Month Avg       | \$284,013 | \$276,188  | +2.8%          |

#### **Historical Median Sales Price by Month**



\$279,000

+ 6.8%

2024

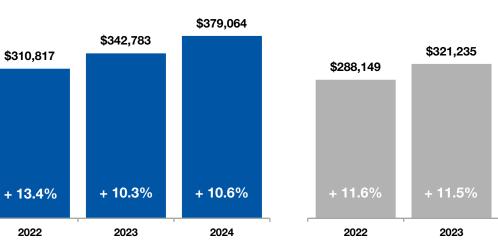
April

### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



April



Year to Date

| Avg. Sales Price |           | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| May 2023         | \$390,238 | \$338,722  | +15.2%         |
| June 2023        | \$411,975 | \$352,405  | +16.9%         |
| July 2023        | \$377,934 | \$386,481  | -2.2%          |
| August 2023      | \$364,704 | \$367,775  | -0.8%          |
| September 2023   | \$357,860 | \$372,525  | -3.9%          |
| October 2023     | \$372,501 | \$369,797  | +0.7%          |
| November 2023    | \$307,514 | \$331,534  | -7.2%          |
| December 2023    | \$300,240 | \$321,336  | -6.6%          |
| January 2024     | \$299,424 | \$331,194  | -9.6%          |
| February 2024    | \$305,530 | \$301,146  | +1.5%          |
| March 2024       | \$337,302 | \$304,952  | +10.6%         |
| April 2024       | \$379,064 | \$342,783  | +10.6%         |
| 12-Month Avg     | \$350,357 | \$343,388  | +2.0%          |
|                  |           |            |                |

#### **Historical Average Sales Price by Month**



\$338,760

+ 5.5%

2024

## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



Year to Date April 99.9% 97.3% 96.9% 98.2% 95.8% 96.0% - 2.6% - 0.4% + 1.0% + 1.0% - 2.4% + 0.2% 2022 2023 2024 2022 2023 2024

| Pct. of Orig. Price Red | ceived | Prior Year | Percent Change |
|-------------------------|--------|------------|----------------|
| May 2023                | 99.0%  | 101.6%     | -2.6%          |
| June 2023               | 98.9%  | 100.3%     | -1.4%          |
| July 2023               | 98.3%  | 99.8%      | -1.5%          |
| August 2023             | 97.6%  | 98.6%      | -1.0%          |
| September 2023          | 96.5%  | 96.6%      | -0.1%          |
| October 2023            | 96.2%  | 96.0%      | +0.2%          |
| November 2023           | 95.1%  | 95.1%      | 0.0%           |
| December 2023           | 94.2%  | 94.5%      | -0.3%          |
| January 2024            | 94.5%  | 93.9%      | +0.6%          |
| February 2024           | 95.6%  | 94.4%      | +1.3%          |
| March 2024              | 96.4%  | 96.5%      | -0.1%          |
| April 2024              | 96.9%  | 97.3%      | -0.4%          |
| 12-Month Avg            | 96.6%  | 97.1%      | -0.5%          |

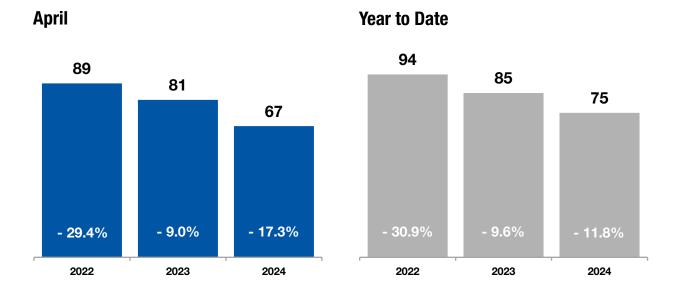
#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

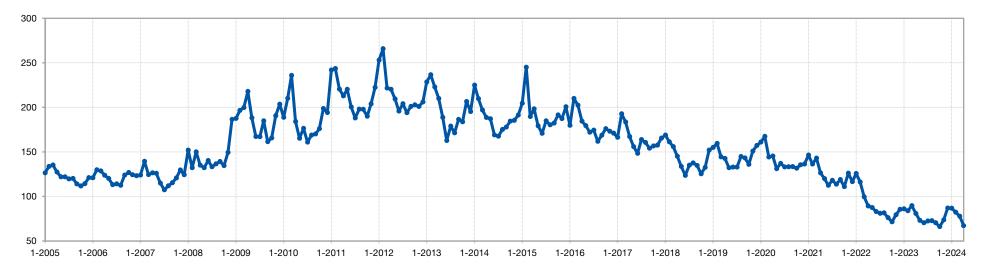
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





| Affordability Index |    | Prior Year | Percent Change |
|---------------------|----|------------|----------------|
|                     |    |            |                |
| May 2023            | 73 | 87         | -16.1%         |
| June 2023           | 70 | 83         | -15.7%         |
| July 2023           | 72 | 81         | -11.1%         |
| August 2023         | 73 | 82         | -11.0%         |
| September 2023      | 70 | 76         | -7.9%          |
| October 2023        | 66 | 71         | -7.0%          |
| November 2023       | 74 | 79         | -6.3%          |
| December 2023       | 87 | 85         | +2.4%          |
| January 2024        | 87 | 86         | +1.2%          |
| February 2024       | 82 | 84         | -2.4%          |
| March 2024          | 78 | 90         | -13.3%         |
| April 2024          | 67 | 81         | -17.3%         |
| 12-Month Avg        | 75 | 82         | -8.5%          |

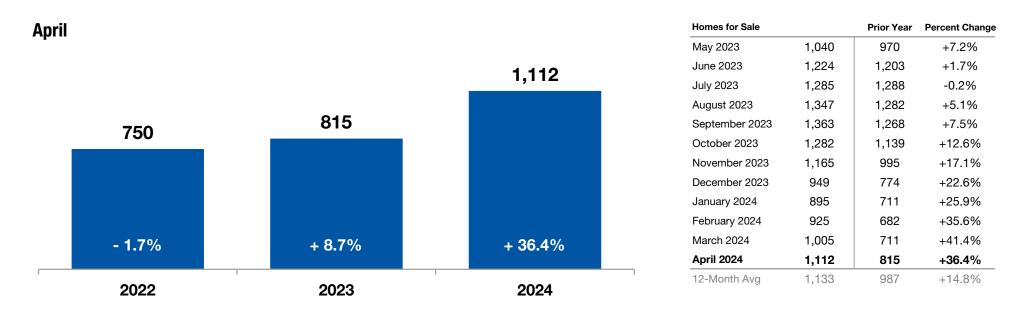
#### Historical Housing Affordability Index by Month



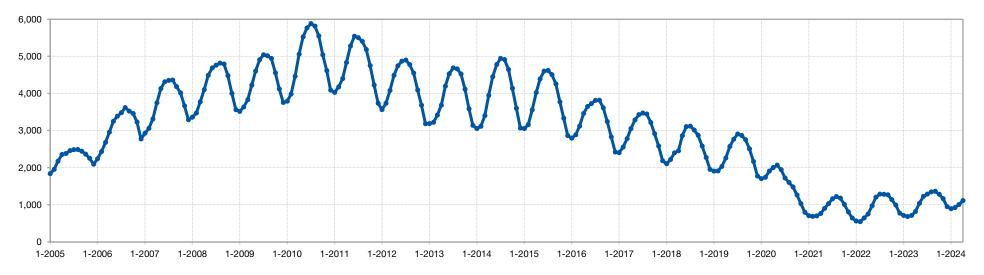
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





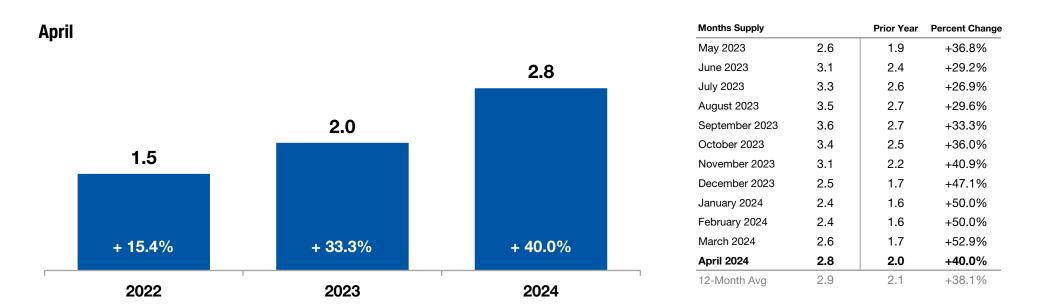
#### Historical Inventory of Homes for Sale by Month



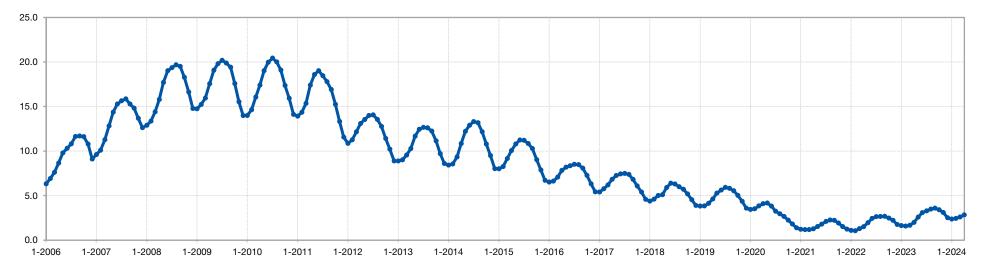
## **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Inventory by Month



### **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



|              | <b>New Listings</b> |          | <b>Closed Sales</b> |          |          | Med     | <b>Median Sales Price</b> |           | Hor     | nes for S | ale    | Months Supply |        |        |         |
|--------------|---------------------|----------|---------------------|----------|----------|---------|---------------------------|-----------|---------|-----------|--------|---------------|--------|--------|---------|
|              | YTD 2023            | YTD 2024 | +/-                 | YTD 2023 | YTD 2024 | +/-     | YTD 2023                  | YTD 2024  | +/-     | 4-2023    | 4-2024 | +/-           | 4-2023 | 4-2024 | +/-     |
| Aitkin       | 24                  | 48       | +100.0%             | 17       | 26       | +52.9%  | \$337,500                 | \$225,000 | -33.3%  | 17        | 28     | +64.7%        | 1.4    | 2.8    | +109.4% |
| Backus       | 9                   | 13       | +44.4%              | 9        | 13       | +44.4%  | \$210,000                 | \$255,000 | +21.4%  | 6         | 7      | +16.7%        | 1.3    | 2.0    | +60.5%  |
| Baxter       | 34                  | 70       | +105.9%             | 26       | 31       | +19.2%  | \$316,125                 | \$374,900 | +18.6%  | 16        | 41     | +156.3%       | 1.7    | 3.8    | +126.2% |
| Brainerd     | 134                 | 124      | -7.5%               | 65       | 79       | +21.5%  | \$275,000                 | \$265,000 | -3.6%   | 66        | 54     | -18.2%        | 1.9    | 1.8    | -2.9%   |
| Breezy Point | 31                  | 40       | +29.0%              | 13       | 22       | +69.2%  | \$295,000                 | \$317,000 | +7.5%   | 16        | 17     | +6.3%         | 1.9    | 2.3    | +20.7%  |
| Crosby       | 9                   | 26       | +188.9%             | 6        | 22       | +266.7% | \$217,500                 | \$200,000 | -8.0%   | 3         | 9      | +200.0%       | 0.8    | 2.3    | +200.0% |
| Crosslake    | 26                  | 37       | +42.3%              | 15       | 15       | 0.0%    | \$395,000                 | \$470,000 | +19.0%  | 21        | 29     | +38.1%        | 2.4    | 3.6    | +46.6%  |
| Cushing      | 7                   | 5        | -28.6%              | 6        | 3        | -50.0%  | \$237,600                 | \$169,500 | -28.7%  | 6         | 4      | -33.3%        | 2.0    | 1.5    | -23.1%  |
| Deerwood     | 10                  | 9        | -10.0%              | 11       | 6        | -45.5%  | \$269,900                 | \$372,500 | +38.0%  | 6         | 5      | -16.7%        | 1.4    | 1.6    | +19.1%  |
| Emily        | 10                  | 10       | 0.0%                | 6        | 5        | -16.7%  | \$232,450                 | \$239,900 | +3.2%   | 5         | 6      | +20.0%        | 1.5    | 1.5    | -1.8%   |
| Hackensack   | 12                  | 18       | +50.0%              | 5        | 7        | +40.0%  | \$435,000                 | \$330,000 | -24.1%  | 11        | 13     | +18.2%        | 2.3    | 2.4    | +4.7%   |
| Isle         | 21                  | 26       | +23.8%              | 9        | 8        | -11.1%  | \$266,900                 | \$288,750 | +8.2%   | 16        | 20     | +25.0%        | 2.7    | 4.1    | +55.2%  |
| Little Falls | 36                  | 44       | +22.2%              | 28       | 32       | +14.3%  | \$219,000                 | \$210,000 | -4.1%   | 13        | 20     | +53.8%        | 1.0    | 1.5    | +52.9%  |
| Longville    | 11                  | 9        | -18.2%              | 7        | 7        | 0.0%    | \$285,000                 | \$220,000 | -22.8%  | 12        | 10     | -16.7%        | 2.4    | 2.3    | -4.4%   |
| Menahga      | 12                  | 13       | +8.3%               | 8        | 10       | +25.0%  | \$299,000                 | \$281,000 | -6.0%   | 9         | 8      | -11.1%        | 2.2    | 1.9    | -12.9%  |
| Motley       | 12                  | 21       | +75.0%              | 7        | 10       | +42.9%  | \$220,000                 | \$326,500 | +48.4%  | 7         | 13     | +85.7%        | 1.5    | 3.6    | +138.3% |
| Nevis        | 7                   | 16       | +128.6%             | 4        | 7        | +75.0%  | \$193,700                 | \$475,000 | +145.2% | 5         | 10     | +100.0%       | 1.1    | 2.9    | +172.1% |
| Nisswa       | 30                  | 36       | +20.0%              | 20       | 21       | +5.0%   | \$594,366                 | \$675,000 | +13.6%  | 24        | 32     | +33.3%        | 3.5    | 4.1    | +17.6%  |
| Park Rapids  | 39                  | 67       | +71.8%              | 26       | 33       | +26.9%  | \$272,300                 | \$330,000 | +21.2%  | 21        | 47     | +123.8%       | 1.6    | 3.5    | +119.6% |
| Pequot Lakes | 28                  | 35       | +25.0%              | 14       | 14       | 0.0%    | \$432,400                 | \$375,500 | -13.2%  | 19        | 35     | +84.2%        | 2.2    | 5.8    | +159.9% |
| Pillager     | 15                  | 10       | -33.3%              | 8        | 3        | -62.5%  | \$303,750                 | \$267,500 | -11.9%  | 5         | 4      | -20.0%        | 1.3    | 0.8    | -36.0%  |
| Pine River   | 21                  | 18       | -14.3%              | 12       | 17       | +41.7%  | \$272,000                 | \$205,000 | -24.6%  | 9         | 5      | -44.4%        | 1.5    | 1.0    | -36.5%  |
| Staples      | 11                  | 14       | +27.3%              | 8        | 19       | +137.5% | \$161,500                 | \$200,000 | +23.8%  | 10        | 6      | -40.0%        | 2.1    | 1.2    | -42.0%  |
| Walker       | 18                  | 27       | +50.0%              | 10       | 13       | +30.0%  | \$220,750                 | \$370,000 | +67.6%  | 16        | 31     | +93.8%        | 2.5    | 6.3    | +152.9% |