

# Preferred Business Partners MEMBERSHIP APPLICATION

I HEREBY APPLY to be a Preferred Business Partner in The Greater Lakes Association of REALTORS®. I agree to abide by the rules & regulations of the Association as well as adhere to the Association bylaws. *Individuals who hold an active real estate license are precluded from becoming Preferred Business Partners.*

***I understand that I must pay yearly dues as well as a one-time New Member fee.***

Applicants Name \_\_\_\_\_ Applicants Email \_\_\_\_\_

Will you be the Designated Affiliate for your company?    \_\_\_ Yes    \_\_\_ No

**If No**, name of the Designated Affiliate (*current member/add'l. applicant*) \_\_\_\_\_

Company Name \_\_\_\_\_

Type of Business/Profession \_\_\_\_\_

Company Address \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_ Website \_\_\_\_\_

Office Email \_\_\_\_\_

Do you hold an active Real Estate/Appraiser license?    \_\_\_ Yes    \_\_\_ No

LICENSE # (if applicable) \_\_\_\_\_ (please include copy of license with application)

Are you a member of any other Association of REALTORS®?    \_\_\_ Yes    \_\_\_ No

Are you interested in serving on a committee?    \_\_\_ Yes    \_\_\_ No

What services can the Association provide for you? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Applicant's signature

Date

Payment Options: Check# \_\_\_\_\_

Cash \_\_\_\_\_

Master Card \_\_\_\_\_ or Visa \_\_\_\_\_

Please call with Credit Card information. Thank you!  
*We do not keep your credit card information on file.*

**Please indicate the services provided by your company:**

- |   |  |
|---|--|
| <input type="checkbox"/> Auto/Transportation    | <input type="checkbox"/> Handyman/Home Repairs |
| <input type="checkbox"/> Consulting             | <input type="checkbox"/> Marketing/Promotions  |
| <input type="checkbox"/> Government Agency      | <input type="checkbox"/> Printing/Mailing      |
| <input type="checkbox"/> Insurance Provider     | <input type="checkbox"/> Recreation/Travel     |
| <input type="checkbox"/> Photography            | <input type="checkbox"/> Appraisal             |
| <input type="checkbox"/> Publication/Media      | <input type="checkbox"/> Closing Services      |
| <input type="checkbox"/> Wireless/Communication | <input type="checkbox"/> Education             |
| <input type="checkbox"/> Attorney/Legal         | <input type="checkbox"/> Inspection Company    |
| <input type="checkbox"/> Builder/Contractor     | <input type="checkbox"/> Mortgage/Banking      |
| <input type="checkbox"/> Title Company          | <input type="checkbox"/> Property Management   |
| <input type="checkbox"/> Décor/ Home Staging    |  |
| <input type="checkbox"/> Other/Specify _____    |  |

\*Please email me information about joining a committee.    \_\_\_ Yes    \_\_\_ No

I would like to be featured in the Preferred Business Partner Spotlight in the monthly newsletter. *By checking this box I agree to submit an article about my company and a company logo within 30 days (if I have one) to be used in the GLAR monthly newsletter spotlight. I also, give permission for Greater Lakes Association of Realtors to use the logo I provide in any and all GLAR advertisements and publications.*

I will provide a 3.5x2 business card size ad and my web links for advertising *within 30 days.*

Greater Lakes Association of REALTORS®, 15344 Pearl Drive, Baxter MN 56425  
Email: office@greaterlakesrealtors.com    Phone: 218-828-4567



## GLAR Preferred Business Partner Code of Conduct

### Article 1

The Preferred Business Partner (Affiliate) shall provide equal professional service to any person regardless of race, color, religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further than local ordinances may include other protected classes.

### Article 2

The Preferred Business Partner shall be informed and do business in accordance with laws, governmental regulations and public policies in the field in which the Preferred Business Partner customarily engages.

### Article 3

The Preferred Business Partner shall provide a level of competent service in keeping with the standards of practice in the field in which the Preferred Business Partner customarily engages.

### Article 4

The Preferred Business Partner shall promote business in a positive and professional manner based on individual merit and those of the Preferred Business Partner Company.

### Article 5

The Preferred Business Partner shall not denigrate competitors in an attempt to gain business. The Preferred Business Partner shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members or Preferred Business Partners.

### Article 6

The Preferred Business Partner shall interact with all affiliate members within the guidelines of this Code of Conduct.

### Article 7

The Preferred Business Partner shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and Preferred Business Partners have with their customers and clients.

### Article 8

The Preferred Business Partner shall abide by all of the rules and regulations contained in the Common Lock Box Rules (should they so subscribe). In addition Preferred Business Partners will follow the rules and regulations contained in the Association Bylaws and will aspire to follow the rules and regulations contained in the Code of Ethics of the National Association of REALTORS®. This would include cooperation in any disciplinary proceedings or investigations conducted by the Association.

I do so subscribe:

Name

Company

Date