# **Monthly Indicators**



#### **April 2020**

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

#### **Activity Snapshot**

- 6.7% + 6.5% - 19.1% One-Year Change in One-Year Change in One-Year Change in **Closed Sales Median Sales Price Homes for Sale Activity Overview** 2 **New Listings** 3 Pending Sales Closed Sales Days on Market Until Sale Median Sales Price Average Sales Price Percent of Original List Price Received Housing Affordability Index 10 Inventory of Homes for Sale 11 Months Supply of Inventory 12 Area Overview 13



## **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

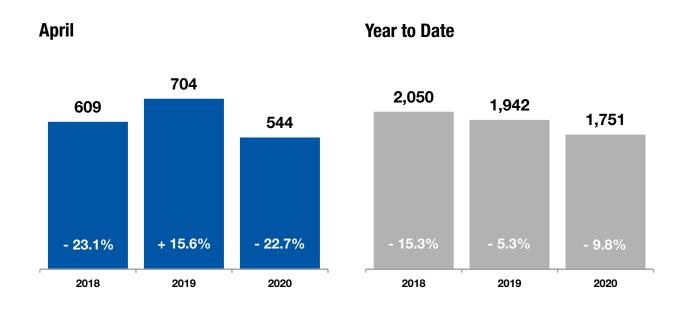


Key Metrics	Historical Sparkbars	4-2019	4-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings	4-2017 4-2018 4-2019 4-2020	704	544	- 22.7%	1,942	1,751	- 9.8%
Pending Sales	4-2017 4-2018 4-2019 4-2020	440	369	- 16.1%	1,239	1,187	- 4.2%
Closed Sales	4-2017 4-2018 4-2019 4-2020	312	291	- 6.7%	969	920	- 5.1%
Days on Market	4-2017 4-2018 4-2019 4-2020	81	74	- 8.6%	87	82	- 5.7%
Median Sales Price	4-2017 4-2018 4-2019 4-2020	\$193,750	\$206,250	+ 6.5%	\$178,000	\$190,000	+ 6.7%
Avg. Sales Price	4-2017 4-2018 4-2019 4-2020	\$218,198	\$217,832	- 0.2%	\$215,793	\$220,252	+ 2.1%
Pct. of Orig. Price Received	4-2017 4-2018 4-2019 4-2020	95.3%	95.6%	+ 0.3%	94.2%	94.6%	+ 0.4%
Affordability Index	4-2017 4-2018 4-2019 4-2020	140	144	+ 2.9%	152	156	+ 2.6%
Homes for Sale	4-2017 4-2018 4-2019 4-2020	1,771	1,432	- 19.1%			
Months Supply	4-2017 4-2018 4-2019 4-2020	4.5	3.6	- 20.0%			

# **New Listings**

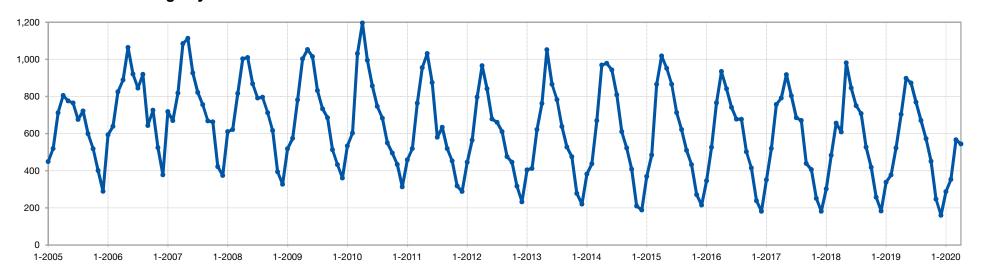
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
May 2019	898	981	-8.5%
June 2019	873	846	+3.2%
July 2019	769	750	+2.5%
August 2019	671	708	-5.2%
September 2019	573	527	+8.7%
October 2019	451	418	+7.9%
November 2019	247	257	-3.9%
December 2019	160	183	-12.6%
January 2020	287	338	-15.1%
February 2020	353	377	-6.4%
March 2020	567	523	+8.4%
April 2020	544	704	-22.7%
12-Month Avg	533	551	-3.3%

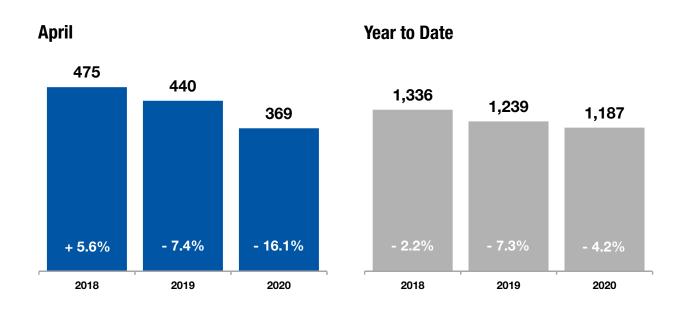
#### **Historical New Listings by Month**



## **Pending Sales**

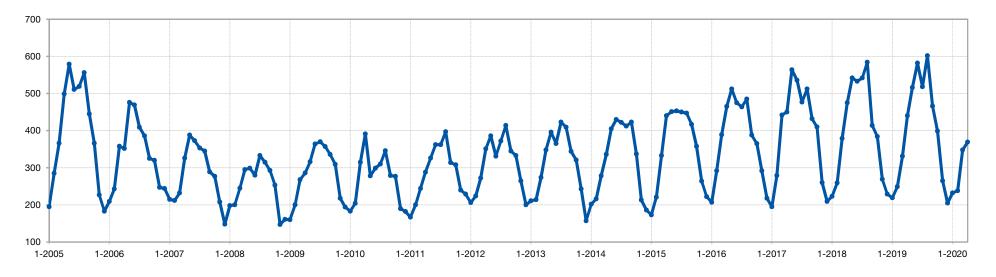
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
May 2019	516	542	-4.8%
June 2019	582	533	+9.2%
July 2019	518	542	-4.4%
August 2019	602	584	+3.1%
September 2019	466	414	+12.6%
October 2019	399	384	+3.9%
November 2019	265	269	-1.5%
December 2019	205	229	-10.5%
January 2020	232	219	+5.9%
February 2020	238	249	-4.4%
March 2020	348	331	+5.1%
April 2020	369	440	-16.1%
12-Month Avg	395	395	0.0%

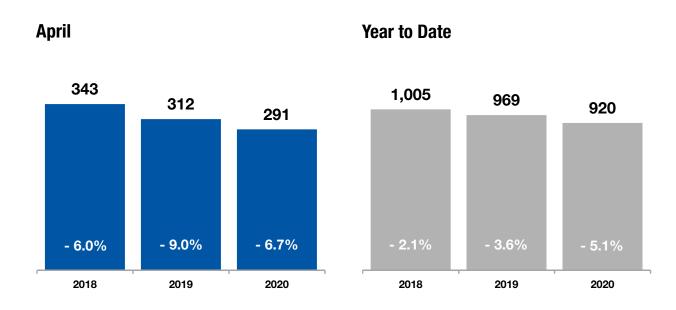
#### **Historical Pending Sales by Month**



### **Closed Sales**

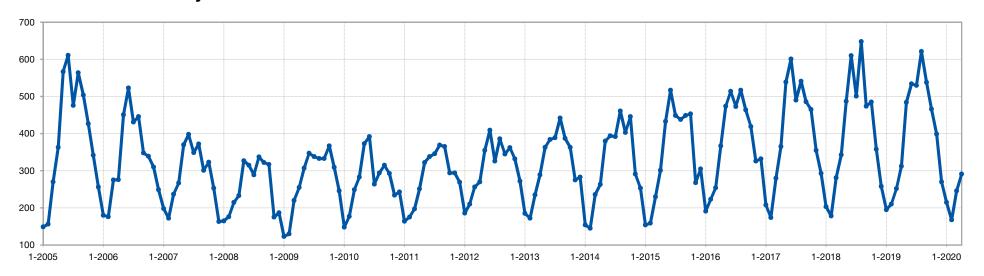
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
May 2019	484	487	-0.6%
June 2019	534	610	-12.5%
July 2019	530	501	+5.8%
August 2019	621	648	-4.2%
September 2019	538	474	+13.5%
October 2019	466	485	-3.9%
November 2019	399	358	+11.5%
December 2019	270	258	+4.7%
January 2020	215	195	+10.3%
February 2020	168	210	-20.0%
March 2020	246	252	-2.4%
April 2020	291	312	-6.7%
12-Month Avg	397	399	-0.5%

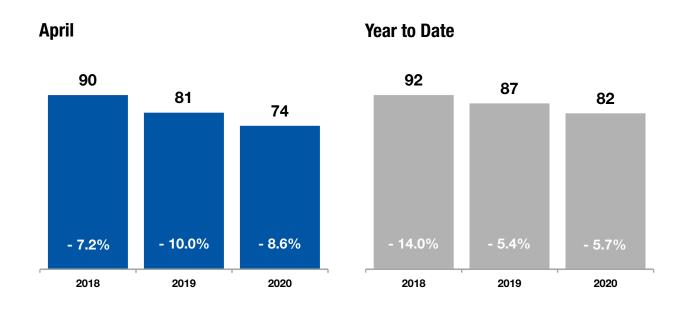
#### **Historical Closed Sales by Month**



### **Days on Market Until Sale**

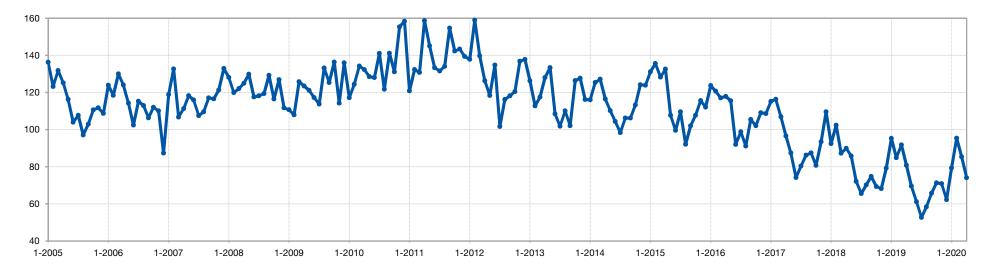
Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
May 2019	70	86	-18.6%
June 2019	61	72	-15.3%
July 2019	53	66	-19.7%
August 2019	58	70	-17.1%
September 2019	66	75	-12.0%
October 2019	71	69	+2.9%
November 2019	71	68	+4.4%
December 2019	62	79	-21.5%
January 2020	79	95	-16.8%
February 2020	95	85	+11.8%
March 2020	85	92	-7.6%
April 2020	74	81	-8.6%
12-Month Avg	71	78	-9.0%

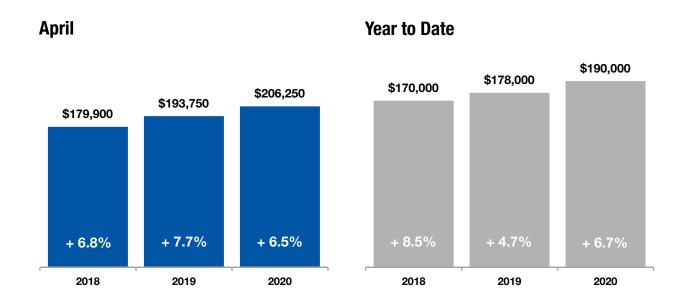
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

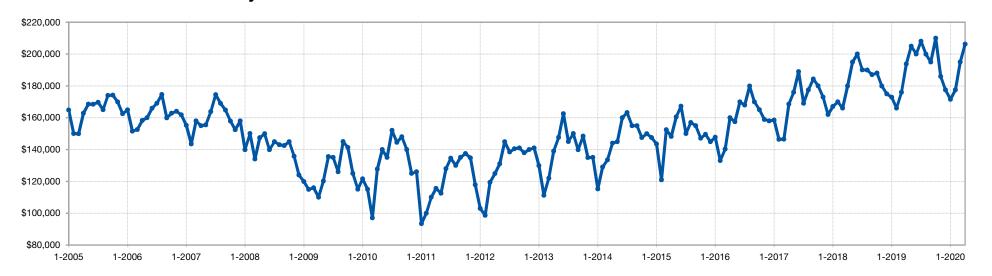
Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





Median Sales Price		Prior Year	Percent Change
May 2019	\$204,900	\$195,000	+5.1%
June 2019	\$200,000	\$200,000	0.0%
July 2019	\$208,000	\$190,000	+9.5%
August 2019	\$199,900	\$189,900	+5.3%
September 2019	\$195,000	\$187,000	+4.3%
October 2019	\$210,000	\$188,000	+11.7%
November 2019	\$185,950	\$179,900	+3.4%
December 2019	\$177,500	\$175,000	+1.4%
January 2020	\$171,500	\$172,900	-0.8%
February 2020	\$177,500	\$166,000	+6.9%
March 2020	\$195,000	\$176,000	+10.8%
April 2020	\$206,250	\$193,750	+6.5%
12-Month Avg	\$194,292	\$184,454	+5.3%

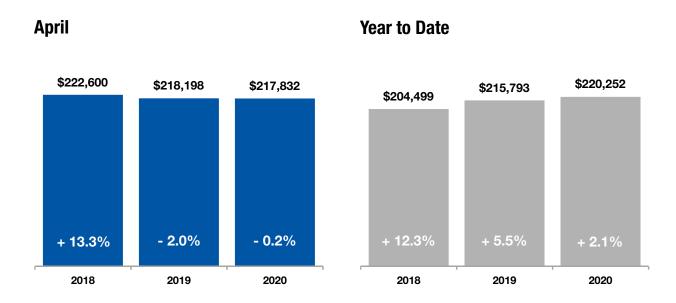
#### **Historical Median Sales Price by Month**



### **Average Sales Price**

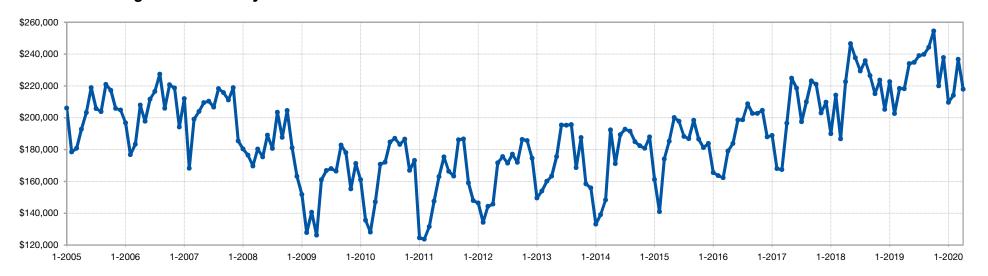
Average sales price for all closed sales, not accounting for seller concessions, in a given month.





Avg. Sales Price		Prior Year	Percent Change
May 2019	\$233,973	\$246,498	-5.1%
June 2019	\$234,789	\$237,707	-1.2%
July 2019	\$238,966	\$229,349	+4.2%
August 2019	\$239,790	\$235,824	+1.7%
September 2019	\$244,221	\$226,444	+7.9%
October 2019	\$254,474	\$215,104	+18.3%
November 2019	\$220,008	\$223,568	-1.6%
December 2019	\$237,750	\$205,202	+15.9%
January 2020	\$209,625	\$222,638	-5.8%
February 2020	\$214,035	\$202,628	+5.6%
March 2020	\$236,665	\$218,403	+8.4%
April 2020	\$217,832	\$218,198	-0.2%
12-Month Avg	\$231,844	\$223,464	+3.8%

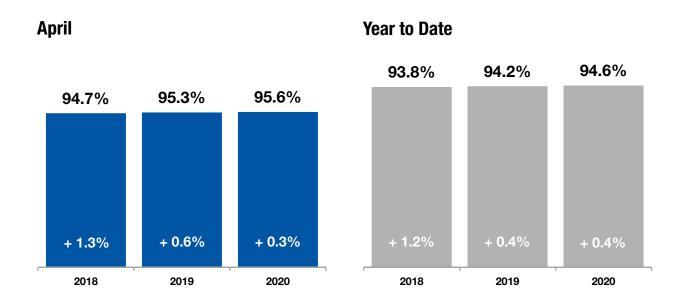
#### **Historical Average Sales Price by Month**



### **Percent of Original List Price Received**

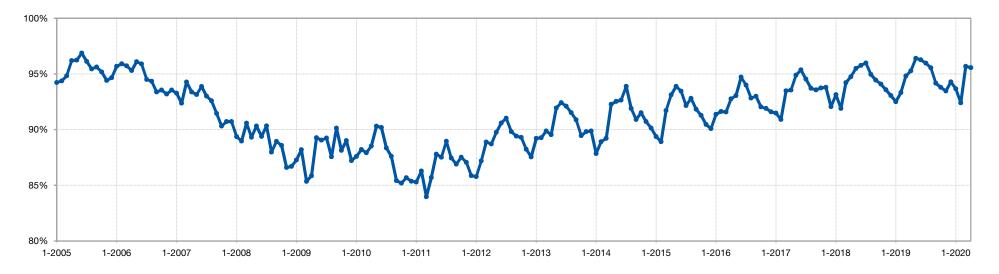






Pct. of Orig. Price Re	ceived	Prior Year	Percent Change
May 2019	96.4%	95.5%	+0.9%
June 2019	96.3%	95.8%	+0.5%
July 2019	96.0%	96.0%	0.0%
August 2019	95.5%	95.0%	+0.5%
September 2019	94.2%	94.4%	-0.2%
October 2019	93.8%	94.1%	-0.3%
November 2019	93.5%	93.6%	-0.1%
December 2019	94.3%	93.1%	+1.3%
January 2020	93.7%	92.5%	+1.3%
February 2020	92.4%	93.3%	-1.0%
March 2020	95.7%	94.8%	+0.9%
April 2020	95.6%	95.3%	+0.3%
12-Month Avg	94.8%	94.4%	+0.4%

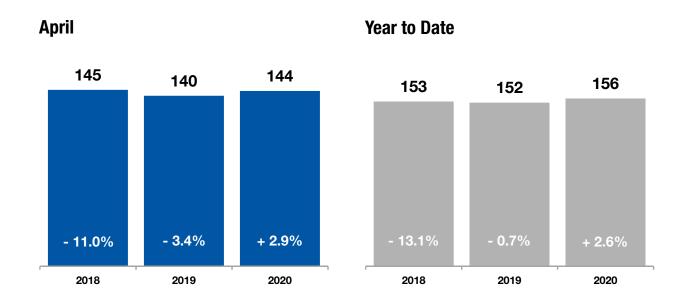
#### **Historical Percent of Original List Price Received by Month**



### **Housing Affordability Index**

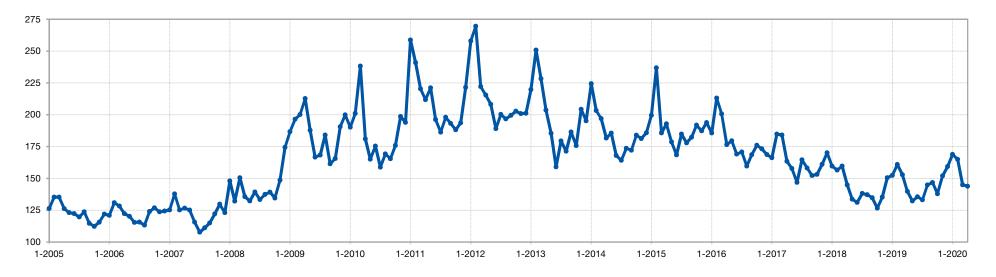


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Affordability Index		Prior Year	Percent Change
May 2019	132	134	-1.5%
June 2019	135	131	+3.1%
July 2019	133	138	-3.6%
August 2019	145	137	+5.8%
September 2019	147	135	+8.9%
October 2019	138	127	+8.7%
November 2019	152	135	+12.6%
December 2019	159	150	+6.0%
January 2020	169	152	+11.2%
February 2020	165	161	+2.5%
March 2020	145	153	-5.2%
April 2020	144	140	+2.9%
12-Month Avg	147	141	+4.3%

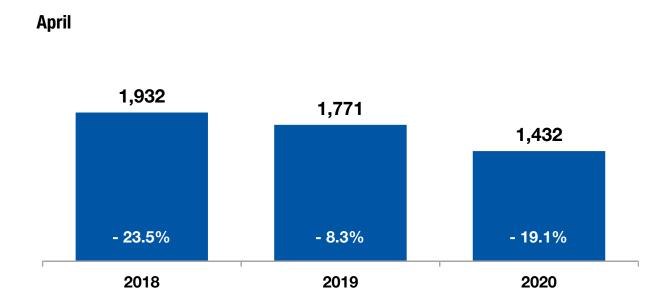
#### **Historical Housing Affordability Index by Month**



### **Inventory of Homes for Sale**

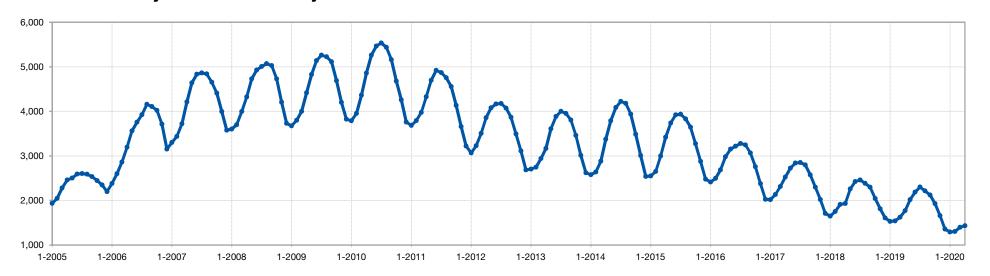
The number of properties available for sale in active status at the end of a given month.





	Prior Year	Percent Change
2,018	2,260	-10.7%
2,185	2,425	-9.9%
2,301	2,458	-6.4%
2,215	2,383	-7.0%
2,123	2,297	-7.6%
1,929	2,043	-5.6%
1,660	1,814	-8.5%
1,358	1,607	-15.5%
1,291	1,528	-15.5%
1,302	1,541	-15.5%
1,397	1,622	-13.9%
1,432	1,771	-19.1%
1,768	1,979	-10.7%
	2,185 2,301 2,215 2,123 1,929 1,660 1,358 1,291 1,302 1,397 1,432	2,018       2,260         2,185       2,425         2,301       2,458         2,215       2,383         2,123       2,297         1,929       2,043         1,660       1,814         1,358       1,607         1,291       1,528         1,302       1,541         1,397       1,622         1,432       1,771

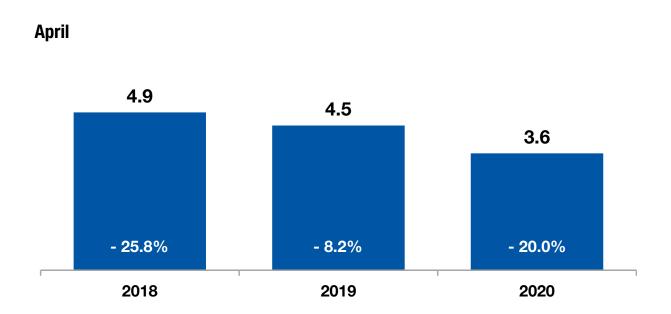
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**

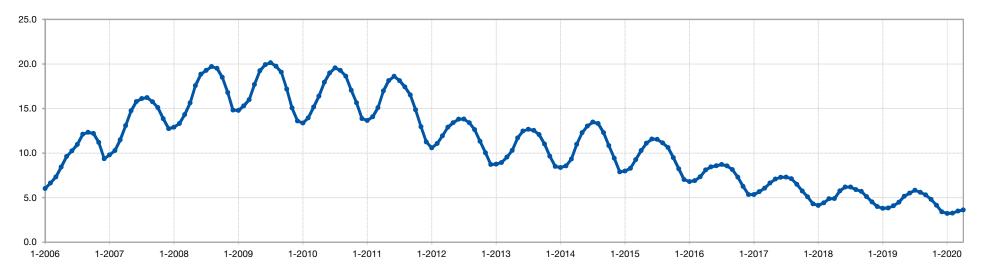






Months Supply		Prior Year	Percent Change
May 2019	5.1	5.8	-12.1%
June 2019	5.5	6.2	-11.3%
July 2019	5.8	6.2	-6.5%
August 2019	5.6	5.9	-5.1%
September 2019	5.3	5.7	-7.0%
October 2019	4.8	5.1	-5.9%
November 2019	4.1	4.5	-8.9%
December 2019	3.4	4.0	-15.0%
January 2020	3.2	3.8	-15.8%
February 2020	3.3	3.8	-13.2%
March 2020	3.5	4.1	-14.6%
April 2020	3.6	4.5	-20.0%
12-Month Avg	4.4	5.0	-12.0%

#### **Historical Months Supply of Inventory by Month**



### **Area Overview**



New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.

	<b>New Listings</b>		<b>IS</b>	<b>Closed Sales</b>		<b>Median Sales Price</b>		<b>Homes for Sale</b>			<b>Months Supply</b>				
	YTD 2019	YTD 2020	+/-	YTD 2019	YTD 2020	+/-	YTD 2019	YTD 2020	+/-	4-2019	4-2020	+/-	4-2019	4-2020	+/-
Aitkin	59	64	+8.5%	32	33	+3.1%	\$208,000	\$169,900	-18.3%	66	69	+4.5%	5.5	5.1	-7.1%
Backus	23	19	-17.4%	10	10	0.0%	\$266,000	\$172,000	-35.3%	32	18	-43.8%	6.5	3.5	-45.7%
Baxter	60	68	+13.3%	32	34	+6.3%	\$211,000	\$221,500	+5.0%	39	38	-2.6%	3.0	3.0	+2.0%
Brainerd	199	181	-9.0%	119	118	-0.8%	\$162,000	\$171,200	+5.7%	142	100	-29.6%	3.4	2.3	-32.6%
Breezy Point	46	39	-15.2%	22	23	+4.5%	\$253,950	\$186,000	-26.8%	40	28	-30.0%	4.7	3.0	-36.2%
Crosby	22	12	-45.5%	11	11	0.0%	\$92,500	\$160,000	+73.0%	13	9	-30.8%	3.0	2.5	-18.2%
Crosslake	59	49	-16.9%	16	12	-25.0%	\$312,400	\$460,000	+47.2%	74	65	-12.2%	8.7	6.4	-26.0%
Cushing	13	14	+7.7%	8	6	-25.0%	\$250,000	\$196,700	-21.3%	13	14	+7.7%	4.9	5.3	+7.7%
Deerwood	18	34	+88.9%	10	9	-10.0%	\$222,450	\$237,500	+6.8%	22	25	+13.6%	6.1	5.7	-7.8%
Emily	19	12	-36.8%	6	5	-16.7%	\$131,000	\$179,900	+37.3%	22	9	-59.1%	6.8	2.7	-60.8%
Hackensack	23	20	-13.0%	14	8	-42.9%	\$341,025	\$220,000	-35.5%	39	24	-38.5%	6.3	5.0	-21.0%
Isle	26	19	-26.9%	7	14	+100.0%	\$217,000	\$149,000	-31.3%	27	18	-33.3%	4.5	3.2	-29.4%
Little Falls	58	61	+5.2%	39	45	+15.4%	\$158,700	\$148,000	-6.7%	42	38	-9.5%	2.5	2.5	-2.7%
Longville	16	25	+56.3%	11	1	-90.9%	\$159,000	\$532,500	+234.9%	29	32	+10.3%	6.2	8.0	+28.7%
Menahga	14	15	+7.1%	7	10	+42.9%	\$124,000	\$130,450	+5.2%	16	11	-31.3%	3.5	2.7	-23.5%
Motley	23	25	+8.7%	13	14	+7.7%	\$168,900	\$156,750	-7.2%	26	21	-19.2%	6.7	4.6	-30.5%
Nevis	15	20	+33.3%	7	4	-42.9%	\$169,900	\$167,450	-1.4%	16	26	+62.5%	2.6	5.4	+112.6%
Nisswa	60	38	-36.7%	23	17	-26.1%	\$385,000	\$310,000	-19.5%	53	47	-11.3%	6.6	4.9	-25.3%
Park Rapids	80	68	-15.0%	36	22	-38.9%	\$166,000	\$148,125	-10.8%	78	68	-12.8%	5.0	4.2	-15.1%
Pequot Lakes	72	31	-56.9%	22	29	+31.8%	\$245,950	\$231,000	-6.1%	65	32	-50.8%	6.3	3.3	-48.7%
Pillager	19	23	+21.1%	11	10	-9.1%	\$146,500	\$135,000	-7.8%	19	12	-36.8%	4.1	3.0	-27.6%
Pine River	29	35	+20.7%	14	10	-28.6%	\$123,450	\$118,000	-4.4%	34	27	-20.6%	5.4	4.3	-21.6%
Staples	24	19	-20.8%	24	16	-33.3%	\$87,500	\$127,950	+46.2%	16	15	-6.3%	2.6	2.5	-5.0%
Walker	42	31	-26.2%	12	9	-25.0%	\$226,750	\$285,000	+25.7%	54	47	-13.0%	8.3	6.8	-18.2%