

## The Greater Lakes Association of REALTORS®

### WHY A REALTOR®?

Today, more than ever, buyers and sellers face difficult decisions. A REALTOR® who has gone beyond licensing and becomes a member of a local Association of REALTORS® has agreed to adhere to a strict Code of Ethics. If you join the REALTOR® Association, you become a member of a distinguished organization of professionals. It offers many services that will be of benefit to you, the professional.

What would you expect from your REALTOR® organization? Services offered by the Greater Lakes Association of REALTORS® are carried out and maintained through the efforts of committees and members who volunteer their time to make the Association the best it can be.

The Greater Lakes Association of REALTORS® is one of more than 1,800 local boards and associations of REALTORS® nationwide that comprise the National Association of REALTORS® (NAR). The Greater Lakes Association of REALTORS® has approximately 600 members in Crow Wing, Cass, Hubbard, Morrison and Aitkin counties. As the nation's largest trade association, NAR is "The Voice for Real Estate", representing nearly 1 million members involved in all aspects of the real estate industry.

Please feel free to call the Association office at 218-828-4567, or email them at [Office@GreaterLakesRealtors.com](mailto:Office@GreaterLakesRealtors.com) if you have any questions about membership. Our staff is available to help in any way they can.

**ORGANIZATION:** The Board of Directors governs the organization and operation of the Board. Input from standing committees and task force committees is a prime source of information used in setting Association policy.

**CODE OF ETHICS:** The National Association of REALTORS® looks to its local Association to enforce the Code of Ethics. The Code of Ethics was adopted in 1913. REALTORS® are pledged to observe and abide by the Code of Ethics, which contains 17 articles.

**MEMBERSHIP PROGRAM:** The Association offers Membership Open Forum meetings throughout the year. The purpose of these meetings is to bring the Greater Lakes Association of REALTORS® together on a regular basis. The intention of such a gathering is to service and hopefully accomplish several goals.

**MEMBERSHIP CERTIFICATE:** As a new Affiliate member, you will receive a membership certificate.

**INFORMATION SERVICES:** The Association staff answers hundreds of calls a month from members of the Association and the public seeking specialized information. Consumers are directed to the Association web page.

**TOTAL COMMUNICATION EFFORTS:** The Association communicates with its members in various ways; Weekly email information, monthly REALTOR® Advisor, special mailings, GLAR and GLAR website. The Association website address is [www.greaterlakesrealtors.com](http://www.greaterlakesrealtors.com) and the public is invited to Find a Home, Find a REALTOR®, Find an Affiliate and more. Members of the Association have a "Members Only" section for even more information.

**COMMITTEES:** All projects and programs offered by the Association are sponsored and directed by one or more of its Committees. There are seven committees within the Association; Advertising, Education, Forms, GLAR Foundation, Governmental Affairs, Public Relations, Special Events, and Technology.

**AFFILIATE PARTICIPATION:** All Affiliate members are encouraged to participate in REALTOR® functions, such as:

1. Affiliate EXPO - February
2. Installation of Officers - October
3. Holiday Party - November
4. Toys for Kids, in November-December
5. REALTORS® Bell Ringing - December
6. Community Project - June or August
7. Golf Classic - September
8. Write articles for the REALTOR® Advisor
9. Join a Committee
10. Brochure Rack Display opportunities
11. Website Advertising
12. New Member Speed Networking
13. Newbie Networking

**AFFILIATE BROCHURE:** All Affiliate member offices are listed in our Affiliate Brochure. This is offered to all members to give out to consumers.

**WEB PRESENCE:** All Affiliate member offices are listed on our web page.



# APPLICATION FOR AFFILIATE MEMBERSHIP

I HEREBY APPLY for Affiliate membership into the Greater Lakes Association of REALTORS®. I understand yearly dues are \$215.00 plus a onetime new member fee of \$100. Dues are prorated on a quarterly basis. Call Association office for current fee. The Association will take payment by check, cash or credit card. If paying by credit card, please contact the Association with credit card information.

COMPANY NAME \_\_\_\_\_

PERSON JOINING \_\_\_\_\_

OWNER OF COMPANY \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

OFFICE ADDRESS \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CELL PHONE (OPTIONAL) \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

COMPANY WEBSITE ADDRESS \_\_\_\_\_

PERSON JOINING HOME ADDRESS: \_\_\_\_\_

PERSON JOINING BIRTHDATE: \_\_\_\_\_

Are you a member of any other Assoc. of REALTORS®?  Yes  No \_\_\_\_\_

Are you interested in serving on a committee?  Yes  No  
 Education  Governmental Affairs  Membership  Public Relations  Special Events  Tech

What services can the Association provide for you? \_\_\_\_\_

\_\_\_\_\_  
Applicant's signature

\_\_\_\_\_  
Date

Return to: Greater Lakes Association of REALTORS®, 15344 Pearl Drive Baxter, MN 56425 or fax 218-829-8178

**JOIN THE  
REALTOR®  
ASSOCIATION  
AS AN**

**AFFILIATE  
MEMBER**



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of REALTORS®